

Dear Friends,

The summer is upon us and we hope you are enjoying the seasonal breaks and vacations.

Here is the **PRME Anti-poverty Working Group Update June 2021**.

In Memoriam: Mark Meaney

It is with sadness that we learned recently of Mark Meaney's passing away . Mark was one of the early pioneers and champions of PRME. Mark served along with WG member's **Milenko Gudić** (Serbia) **Carole Parkes** (UK) on the PRME Advisory Committee, whose charge was to provide insight and strategic advice to the Secretariat, including through the period in which the grass-root initiatives and horizontal collaboration among PRME entities helped PRME go through the recently experienced governance crisis. Mark founded the PRME North American Chapter and led it with passion and creativity. Mark's wide and deep intellectual capacity, coupled with the highest personal integrity and ethical standards, made him stand as a firm moral compass. Those that knew Mark know of many talents and contributions. A voice and advocate for sound values in management education is now silent.

8th Responsible Management Education Research Conference, 19-22 October, Suzhou, China

1. To date, there have been 36 contributions from global scholars for the conference. For the two, special conference WG Tracks on poverty alleviation, prosperity, and responsible management education, there have been nine contributions to date.
2. To encourage independent scholars, scholars with interests related to both PRME Working Groups, and PRME Chapters, **the deadline for conference proposals has been extended to 18 July 2021**. To submit contributions, which can take the form of extended abstracts, work in progress, full papers, case studies, etc., go to: <https://xjtlu.mike-x.com/Q7Duc>
3. Cross-working group collaboration is also evident in the conference's emerging program. Our WG has worked with the
 - **PRME Business for Peace Working Group** to co-sponsor a track on *Business for Peace, Poverty Alleviation, Prosperity and Advancement of the SDGs and the 2030 Agenda along the One Belt - One Road (OBOR) initiative in a Post-pandemic World*.
 - **PRME Sustainability Mindset Working Group** to develop a sub-track within the conference
 - **PRME Humanistic Management Working Group** for a track that has a special focus on Latin America
4. Conference fee for online participation is \$US 50.

PRME Ambassadors, Latin America

The PRME Latin American and Caribbean Regional Chapter has developed an innovative program that engages emerging scholars throughout Latin America with the principles of PRME through direct engagement with PRME's various working groups. **Al Rosenbloom** (USA) represented our WG by giving a presentation to 12 Ambassadors on how to think more broadly about poverty, the implications of an expanded view of poverty, the role entrepreneurship plays in poverty alleviation and summary of the WG activities.

News from our Members and Partners

- Our working group member **Ruth Wolf** (Israel) had a chapter titled, “Fighting Against Poverty Through Giving and Entrepreneurship,” published in the *Encyclopedia of the UN Sustainable Development Goals* (Springer).
- Our working groups members **Geri Mason** (USA) and Al Rosenbloom (USA), published a paper, “Poverty, Vulnerability, and the Role of Responsible Management Education in a Post-COVID World” in *Journal of Global Responsibility*. <https://doi.org/10.1108/JGR-01-2021-0004>.
- Our WG member **Ali Awni** (Egypt), Director, The John D. Gerhart Center for Philanthropy, Civic Engagement & Responsible Business, The School of Business at The American University of Cairo (AUC), is reminding us that we can register for the upcoming webinar presentation 7 July, [The Aftermath of the COVID 19: The New Social Impact Ecosystem](#), as well as watch for free all previous editions of the events.
- Our working group member **Shirley Yueng** (Hong Kong) informs of the upcoming virtual seminar, *New Business- From Policy, Practice to Impact with Transformations* on 31 July. Milenko Gudić will be one of the keynote speakers. Interested WG member can join the zoom meeting as follows: Join Zoom Meeting: <https://us04web.zoom.us/j/78362630033?pwd=WDFTMVBHUUxvNkc4QmlpTyt4eU9PUT09>; Meeting ID: 783 6263 0033. Passcode: wQ84y3
- Our friend **Giselle Weybrecht** informs that she has a new blog focused on mainstreaming sustainability into management education. These weekly blog posts are a carefully curated list of ideas and resources aimed at helping sustainability champions (including faculty, staff and students) mainstream sustainability into their work, courses, research and campuses. Sign-up is simple at <https://list.giselleweybrecht.com>.
- Our WG friend **Rene Schmidpeter** informs of the first international and virtual Summer Academy of the [Global Youth Leadership Academy \(GYLA\)](#) to be held 16-27 August. Seminars and workshops focus on the theme of “Empowering Youth as Global Leaders for Championing Post-Pandemic Futures and Engagement in Sustainable Development Goals.” [Scholarships are available for interested youth](#), who either write a short essay, prepare a one-minute video, or present a three-slide PowerPoint presentation on: [Why are young people important in debating a post-pandemic future?](#) Send responses to **Angelika Salmen** (International Manager GYLA) at salmen@m3trix.de, who can also answer questions from academic/business partners interested in joining the initiative, including those related to possible full or partial (50%) scholarship opportunities.

Looking forward to our future communication, collaboration and meetings,

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated **WG membership list**, which includes **224 members** from 180 institutions in 62 countries!