## Dear Friends,

Hope you are fine and doing well. Here is the **Anti-poverty WG Update**, **April 2016** that we would like to share with you:

## WG Delphi Survey Progress

Round 1 and Round 2 of the WG's Delphi survey were successfully completed in February and March, 2016. Round 1 produced 79 ideas for future WG engagement. In Round 2, members identified the topics of most importance to the WG's ongoing mission. Sixteen items were identified as having the greatest consensus within the respondents. These 16 items form the basis of the final survey in the Delphi Survey process, which will be distributed to all WG members 27 April.

# Two Poverty Sessions, 3rd RME Research Conference

The **3rd RME Conference** on *Linking the Sustainable Development Goals and Management Education in Universities*, 9-10 November 2016 in Krems, Austria, will have two poverty-focused sessions. One session will concentrate on poverty research, while the other will present ideas for teaching about poverty in management education. Following previous conference formats, our WG will organize double blind reviews for the papers, research proposals, works in progress and other contributions submitted to our track. The <u>deadline for submissions has been extended to 22 May</u>.

In addition, we will have the opportunity to hold a WG planning session, where we will discuss our WG future plans, including the results from Round 3 of the WG Delphi survey.

#### WG involvement in the 6<sup>th</sup> PRME/MENA Forum

Our Working Group was invited to participate in a special workshop at the <u>6<sup>th</sup> PRME/MENA Forum</u>, organized and hosted by the School of Business, the American University in Cairo, Egypt (13-14 April). The central part of the session was a roundtable discussion among the 35 Forum participants on what business schools in the MENA Region could do individually, collectively and in collaboration with our WG and PRME as a whole, for achieving poverty alleviation as the No.1 SDG. Forum participants generally concurred with the results of the Round 2 Delphi survey, which were presented.

# **Book Projects Progress**

Nineteen chapters for the book, <u>Beyond the Bottom Line: Integrating the UN Global Compact into</u> <u>Business Practice</u>, are now in the second draft writing stage. This book is a collaboration between the PRME Anti-Corruption, Anti-Poverty and Gender Equality Working Groups. Twenty one chapter authors, who are contributing to the book, <u>Redefining Success: Integrating the UN Global Compact</u> into Management Education, are submitting their first chapters.

Greenleaf Publishing, as the exclusive publishing partner of PRME, is considering proposals for several new books that would address the issues related to management education, poverty alleviation and SDGs. More information will follow.

# From/About Our Members and Partners

- <u>The Greenleaf/PRME book series</u>, including our WG's two poverty related books, are now listed in the Greenleaf Publishing <u>eCollection to Support the UN SDGs</u>
- Anastasiya Marcheva launched a call for another international student essay writing competition on Poverty and Inclusive Business

- <u>oikos Young Scholars Finance Academy</u> for Sustainable Investment- Sources, Goals and Impact, with a modest program fee of CHF 400 that covers only accommodation and catering-related costs for the event at Henley Business School in Reading, UK, 11-15 September 2016
- Carole Parkes, together with Anthony Buono and Ghada Howaidy, as the co-editors, have launched the Call Call for Papers for a PRME 10th Anniversary Special Issue for the International Journal of Management Education. Papers assessing what has been achieved in the last decade and papers looking towards the SDG agenda for PRME are encouraged.
- Lichia Sander and Raymond Sander are requesting your kind <u>Endorsement</u> for their Call for action: "Don't lose the SDGs through weak monitoring!" based on the <u>Discussion Paper</u>
- Shiv Tripathi is intending to hold a PRME and poverty alleviation-related session at the International Conference on Business and Management in Emerging Markets (ICBEM), 9-10 September, Zanzibar, Tanzania.
- Athanasios Chymis recommends <u>Poverty, Inc.</u>, a movie on the "business of poverty alleviation"
- Stephen Sinclair et al have published a paper on <u>Social impact bonds: a wolf in sheep's</u> <u>clothing?</u> in the Journal of Poverty and Social Justice, Volume 21, No 3
- Alec Wersun informs us of the Glasgow Caledonian University's <u>Common Good First</u> Program
- Ted London has published, *The Base of the Pyramid Promise: Building Businesses with Impact and Scale*, which was launched in a special event held on 14 April in the Cornell Club in New York.

Knowing there are more **news that our Working Group members would like to share**, we are kindly asking all to publish their updates, calls and other relevant information on the PRME Working Group on Poverty, a Challenge for Management Education <u>LinkedIn Group</u>, as a platform for mutual sharing and learning that includes also non-WG members

With best wishes to all,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, who will further strengthen our group consisting now of 160 members from 130 institutions in 50 countries!