Dear Friends,

We hope you are fine and doing well as the summer season begins. Here is the PRME Anti-poverty Working Group Update for June 2017:

2nd Survey on Fighting Poverty through Management Education: Challenges, Opportunities, Solutions
Our WG's second global survey was successfully launched earlier this month and already has around 130 respondents. We have responses from individuals in Australia, the UK, Ireland, the Kingdom of Saudi Arabia, Latvia, Senegal, Romania, Serbia, the USA, Canada, Peru, Nigeria, and Sri Lanka.

Uniquely, our survey has been translated into nine different languages. We want to thank sincerely WG members and our friends who made these translations possible: Miguel Angel Gardetti – *Spanish*, Maria Potapkina – *Russian*, Claudio Boachet – *Portuguese*, Britta Kronbach – *German*, Guenola Nonet – *French*, Ali Awni – *Arabic* and Milenko Gudić – *Serbo Croatian*, as well as to Satoshi Miura and Pamsy Hui (from the PRME Chapter East Asia), with whose support we got the *Chinese* translation from Shona Ni in Shanghai.

You will hear more about the survey soon.

2017 PRME Global Forum, New York, USA, 17-19 July 2017

The 2017 PRME Global Forum, which celebrates the 10th anniversary of PRME, will include several <u>focus</u> <u>sessions</u> with the direct involvement of the Working Group. There will be (i) a pre-Global Forum Cross-Working Group Session on "Integrating the SDGs into Management Education" on 17 July, and (ii) PRME Working Group Session – "Creating and Sharing Knowledge to Support the SDGs, " on 18 July. The latter will include our regular WG Planning Session aimed at developing concrete steps in the WG activities around the six priority areas identified through the WG 3-round Delphi survey conducted last year. **Please let us know whether you will join us in the Global Forum so that we could plan accordingly.**

4th Responsible Management Education Research Conference, Curitiba, Brazil, 13-14 September 2017
The WG will have a dedicated track at the 4th RME Conference: Relevant and Impact-Oriented
Responsible Management Education for Poverty Alleviation. Our track consists of two sessions, one
focused on research and the other on learning/teaching. There will also be a joint track on Cross-Issue
Research and Teaching for Advancing the Implementation of the SDGs in Business Practice and
Management Education cosponsored by three PRME Working Groups (Anti-corruption, Anti-poverty and
Gender Equality). The official deadline for paper or proposal submission is 31 May, but it can be
extended on a case by case basis for our WG members. Please let either Milenko, Carole, or Al know of
your interest.

Ongoing Book Projects

<u>Beyond the Bottom Line: Integrating sustainability into Business Practice</u>, the first book in the joint book project, was released in March, while the second book, <u>Redefining Success: Integrating Sustainability into Responsible Management Education</u> will be officially launched at the 4th RME Research Conference in Curitiba. Our WG members are represented as chapter authors in both publications.

Student Essay Competition on Advancing the Implementation of the SDGs

As in the last couple of years, our WG is co-sponsoring the 2018 <u>International Student Essay Competition</u> run by our WG member Anastasiya Marcheva and the Tsenov Academy of Economics in Svishtov, Bulgaria. We are kindly asking you to <u>disseminate the call for distribution</u> among your respective institutions and networks.

Proposed WG Track for EURAM 2018 Conference, 21-23 June 2018, Reykjavik, Iceland

Our Working Group is considering submitting a track proposal for the <u>EURAM 2018 Annual Conference</u> on *Action and Impact Oriented Research and Teaching/Learning for Poverty Alleviation and Advancement of the SDGs*.

EURAM track proposals must include a list of track chairs, session moderators and 40 paper reviewers., We would appreciate <u>hearing from you by 20 June</u> about your willingness to take any of these roles.

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, with whom the group consists now of 177 members from 142 institutions in 54 countries!