

Dear Friends,

We hope you are fine and doing well.

The **October 2017 Anti-poverty WG Update** comes as the world is celebrating the [International Day for the Eradication of Poverty](#), 17 October. This is, once again, an opportunity to thank you all for your trust, continuous collaboration and contribution to the noble cause of the Sustainable Development Goals, where ending poverty is SDG #1.

4th RME Research Conference

The **4thRME Research Conference** was held on 13-14 September in Curitiba, Brazil. The conference gathered more than **180 participants from around the world, including 9 Working Group Members** from Bulgaria, Brazil, Colombia, Mexico, Serbia, Switzerland and the USA. Working Group members contributed to different plenary panels, parallel research and teaching focused sessions, and were involved in the Conference Program and Organization Committees. Many thanks to all of them and especially to our friend Claudio Boechat, who initiated the idea of organizing the event in Brazil.

- Brief summary: [LINK](#)
- Photos: [LINK](#)

WG in EURAM 2018, 20-23 June 2018, Reykjavik, Iceland

The WG's proposal for a Symposium session on "*Impact and Action-Oriented Research on Poverty & the Sustainable Development Goals (SDGs)*" was accepted for the [EURAM 2018 Annual Conference](#), scheduled for 20-23 June 2018 in Reykjavik, Iceland. The Symposium will share with the EURAM community the main insights, outcomes and learning from the 10-year experience of our WG, as well as our views on the challenges and opportunities that are being faced with the implementation of the SDGs and 2030 Agenda.

WG members and colleagues **who have poverty-related research** are strongly encouraged to submit their proposals to [GT 14-The General Track](#) and to **highlight the focus on poverty in the paper's title and keywords**. The General Track fits nicely with our collective interests in poverty: "*The idea is to empower researchers to explore the state of research and experiment with the aim of creating new insights. It is not just a question of methodology it is a quest for relevance in different disciplines of management. The importance of impactful research is an effort to assist people to use the output of research to change behavior.*" Deadline for paper submissions: 10 January 2018 - 2 pm Belgian time.

PRME Anti-poverty WG Toolkit

Work is starting on the development of the Anti-poverty Toolkit, ranked as the most important project for the WG during the three-round Delphi Survey. Several WG members identified themselves as champions of this important activity. Given the importance of the Toolkit we are kindly asking and encouraging WG members to consider contributing to the project. Please contact Milenko or AI to express your interest.

2nd Global Survey on the Issue of Poverty and the SDGs in Management Education

To date, there have been 309 responses from 59 countries to the WG's 2nd Global Survey. Preliminary findings were presented at the PRME Global Forum held in New York in July, at the combined meeting of the PRME LAC (Latin American and Caribbean) and Brazil Regional Chapters,

and the 4th RME Conference in Curitiba, Brazil. The survey team is now working on the publication of the Global Survey Report, which will appear in early 2018.

5th RME Research Conference Coordinates with Two November Meetings in Cologne, Germany

Our WG is the first to receive the information that the **5th RME Research Conference**, which will be hosted by the Cologne Business School on 13 November 2018 in Cologne, Germany, will be linked with two other meetings. Participants in the 5th RME Research Conference will be able to participate in the PRME Regional Chapter DACH Annual Meeting on 11-12 November and the **8th Humboldt International Conference** on Corporate Sustainability and Responsibility, on 14-15 November. Our This is a unique opportunity to participate in one than one conference of interest.

Accomplished and On-going Joint Book Projects

The book [*Redefining Success: Integrating Sustainability into Responsible Management Education*](#) was published this October. The first book in the series of two books jointly produced by our WG and PRME Anti-corruption and Gender Equality, [*Beyond the Bottom Line: Integrating sustainability into Business Practice*](#), was published in March 2017.

[*Global Champions of Sustainable Development*](#) is now in editorial review of proposal submissions. Chapter proposals for the next book, [*Struggles and Successes in the Pursuit of Sustainable Development*](#), are due 1 March 2018.

News from our members

- We are glad to hear from Anastasiya Marcheva that *the International Student Essay Competition on SDGs*, co-sponsored by our WG, has already received around 80 submissions from 8 countries. The deadline has been extended to 20 October. There is still time to encourage your students to take part and share their views with the youth from other parts of the world.
- Our member Shirley Yeung was appointed as Academic Advisor, The Silk Road Development Association, HK, http://www.silkroadda.com/list.asp?para=cn_3_69 as well as the Chair, Award Committee, organizing the "1st Female Servant Leadership Award" with Commitment to UNPRME and UNSDGs in Hong Kong. Two members of our WG are represented in the Judging Panel.
- Al Rosenbloom presented "PRME: Its Purposes, Structure, and Working Groups" which emphasized the Anti-Poverty WG many projects, to the AACSB MidAmerican Deans Conference, Chicago.

Looking forward to our future communication and collaboration,

Best wishes to all,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest list and contacts of our 184 WG members from 149 institutions in 48 countries.