Dear Friends,

We hope you are fine and also enjoying your summer holidays. Here is the **PRME Anti-poverty Working Group Update for August 2017**:

2017 PRME Global Forum, New York, USA, 17-19 July 2017

Pre-event meeting: Following a joint proposal by our WG, along with the Anti-Corruption and Gender and Equality WGs, which was supported by the PRME Secretariat, 50 members of all PRME working groups (representing 20 countries from around the globe) met the day before the Global Forum to discuss benefits of addressing the SDGs in multi-disciplinary and multi-dimensional ways. The meeting also included (a) the preliminary results of our WG global survey on the issue of poverty and the SDGs into management education, (b) joint book projects of the three WGs: including already published *Beyond the Bottom Line: Integrating sustainability into Business Practice*, the upcoming *Redefining Success: Integrating Sustainability into Responsible Management Education* and (c) announcement of a series of two new books that include: <u>Global Champions of Sustainable Development</u>, and <u>Struggles and Successes in the Pursuit of Sustainable Development</u>. The Minutes of the meeting will be distributed through PRME social media in the coming days and reintroduced in PRME Newsletter in September.

Main event: Over 300 academic executives, faculty, business leaders, students, and United Nations officials took part in the 2017 Global Forum for Responsible Management Education. This event celebrated ten years of the PRME initiative while setting the stage for its next decade of growth and impact. Our WG was well represented among Global Forum participants, with our members having roles as plenary and focus session moderators, presenters and roundtable discussion leaders. More details about the event at: Photo gallery and Rewatch Day 1 & Day 2 videos.

Honors: WG members (Alec Wersun, Consuelo Garcia de la Torre, Milenko Gudić, Carole Parkes) received special recognition at an awards ceremony held at the UN Headquarters (<u>recognitions</u>). Also announced was that our WG member, Carole Parkes, Co-chair of the Regional Chapter UK & Ireland, was appointed as a special advisor for the PRME regional chapters.

Working Group Focused Session: Al Rosenbloom presented the main achievements, work methods, and future plans of our WG in a session devoted to all PRME Working Groups. That presentation was followed by a roundtable discussion where non-members joined and contributed. This discussion touched upon the need to explore possibilities for obtaining external funding for the future activities of the WG.

Global Forum Outcomes: The 2017 Global Forum produced several outcomes: (1) A Special Issue of the International Journal of Management Education dedicated to PRME's 10th anniversary that has a peer-reviewed article on the out WG's past journey and future aspirations; (2) an Outcomes Declaration that was sent to the United Nations High Level Political Forum on Sustainable Development, underscoring the importance of stakeholders reporting progress on the Sustainable Development Goals; and (3) a PRME Impact Report.

2nd Survey on Fighting Poverty through Management Education: Challenges, Opportunities, Solutions
The WG's current research effort on the integration of poverty and the SDGs into management
education remains open until 18 August. Please contribute, if you haven't yet, by responding to the
Survey Questionnaire. Your contribution will be integrated into the final results, which will be presented
in the 4th RME Conference in Curitiba, Brazil

4th Responsible Management Education Research Conference, Curitiba, Brazil, 13-14 September 2017
The 4th RME Research Conference has already received more than 170 submissions, including those from our WG members who will present in the WG track on Relevant and Impact-Oriented Responsible Management Education for Poverty Alleviation and a joint track on Cross-Issue Research and Teaching for Advancing the Implementation of the SDGs in Business Practice and Management Education cosponsored by three PRME Working Groups (Anti-corruption, Anti-poverty and Gender Equality). We can still accommodate last minute submissions by 15 August. Please let either Al or Milenko know of your interest.

The Conference will also have a WG Planning Session with an emphasis on (a) the implementation of the six priority areas identified by the WG 3-round Delphi survey, and (b) further enhancement and use of the existing and newly launched communication platforms within WG itself and PRME community as a whole, such as RITA.global where our WG has already got its own section.

Student Essay Competition on Advancing the Implementation of the SDGs

Anastasiya Marcheva, Bulgaria, a WG member, is again conducting an <u>International Student Essay</u> <u>Competition</u>, which our WG is co-sponsoring. <u>30 September</u> is the deadline for submissions. We are kindly asking you to consider involving your own students in this project as well as disseminating the call among your respective institutions and networks.

WG Proposals for EURAM 2018 Conference, 21-23 June 2018, Reykjavik, Iceland

Our Working Group has submitted two proposals for the <u>EURAM 2018 Annual Conference</u> one on a symposium, and another on a conference track on the issues of *Action and Impact Oriented Research and Teaching/Learning for Poverty Alleviation and Advancement of the SDGs*.

Collaboration initiatives

Open Planet Education Networks (OPEN)

One Planet Education Networks (OPEN) is a new international non-profit organization that launched at the PRME Global Forum in New York on 18th July. Co-founded by WWF, OPEN is dedicated to working with pioneering educators to foster an integrative and inter-disciplinary approach to embedding the SDGs into higher education. OPEN will focus its efforts initially on developing three key programs:

- One Planet Business Schools an institutional recognition scheme for business schools showing deep commitment and ambition to embedding sustainability into its programs
- OPEN Faculty a global resourcing solution for connecting business schools with a wide array of individual experts - OPEN <u>Fellows & Associates</u> - for teaching, consulting and faculty development assignments
- One Planet Business a collaboration platform for driving innovation in the teaching, research
 and practice of sustainable business. Free for anyone to register as a user and participate in
 content curated by One Planet Business Schools and OPEN Fellows.

Members of the PRME Anti-Poverty Working Group are encouraged to consider how they could engage in and benefit from OPEN as an individual member (Fellow or Associate), as an institution (One Planet Business School) or simply as a free user.

News from our members

• Raymond Sander and Lichia Yiu from Switzerland are a new article on poverty and policy coherence, a blog based on a recent presentations in Jamaica (UNDP conference on financing SDGs) and their UN Talk Events, most recent one on Aging with Dignity: http://www.csend.org/programmes-a-

<u>services/policy-research/427-un-library-talks?highlight=WyJ1bilsInVuJ3MiLCJsaWJyYXJ5liwidW4gbGlicmFyeSJd,</u>

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, with whom the group consists now of 182 members from 147 institutions in 54 countries!