

Dear Friends,

We hope you are fine and doing well, including enjoying the seasonal breaks and vacations.

Here is the **PRME Anti-poverty Working Group Update June2018**.

**Global Survey on Students Voice on the SDGs and the Issue of Poverty and in Management Education**

Launched in May, our global survey on students' views and perceptions regarding the SDG and the issue of poverty in management education is receiving responses from all over the world.

It was suggested that we keep the survey open until 30 September, so that students enrolled in Fall classes also have an opportunity to express their opinions. The survey will remain open until then. Please encourage your next group of students to participate.

During the summer, the survey will be translated into 9 additional languages: Arabic, Bulgarian, Chinese, French, German, Portuguese, Russian, Serbo-Croatian, and Spanish. We thank the following individuals who have helped with various translations: **Ali Awni** and Zeinab Abdoun, **Anastasiya Marcheva**, Xuanwei Cao and his student Tong Kaiyi, **Guenola Nonet**, **Britta Kronbach**, **Claudio Boechat**, **Milenko Gudić**, and Begoña Jamardo Suarez.

Preliminary study findings will be presented at the 5<sup>th</sup> RME Research Conference in November in Cologne, Germany.

**WG Symposium at EURAM 2018, Reykjavik Iceland, 20-23 June**

Our WG Symposium on *Impact and Action-Oriented Research on Poverty & the Sustainable Development Goals (SDGs)* at [EURAM 2018](#) was successfully held on 21 June in a World Cafe format. Twenty-eight individuals attended the symposium session, representing 13 countries, and engaged in active conversations and idea building at four tables. The table themes and conversation advocates were: **Ginny Santiago** (the Philippines): The Role of Technology in Reaching the Poor; **Ted London** (USA): The Needed for an Integrated Student Experience to Develop Graduates to Work in the BoP Sector; **Consuelo Garcia de la Torre** (Mexico): Innovations in Student Engagement with Low Income Communities; and Martina Hutton (UK): Innovations in Research Approaches for Marginalized Groups. The session was co-chaired by WG members **Al Rosenbloom** and **Carole Parkes**.

**Anti-poverty WG track at the 5<sup>th</sup> RME Research Conference, 12-13 November, Cologne, Germany**

Our WG will host a special conference track on *Relevant and Impact-oriented Leadership Development for Poverty Alleviation* at the 5<sup>th</sup> [RME Research Conference](#), which will be held in conjunction with the 6<sup>th</sup> PRME Regional Chapter DACH Meeting (12 November) and 8<sup>th</sup> International Conference on Sustainability and Responsibility (14-15 November). The track consists of two sessions: *Relevant and Impact-Oriented Research to Support Leadership Development for Poverty Alleviation* and *Developing Relevant Leadership Skills and Competences for Advancing the Implementation of SDGs and Poverty Alleviation through Responsible Business and Management Practice*. The deadline for responding to the [Call for Contributions](#) has been extended to 31 July.

**IJME Special Issue**

**Carole Parkes** is the associate editor for a Special Issue of the *International Journal of Management Education (IJME)* related to topics of the 5th Responsible Management Education Research Conference in Cologne. There is a current [Call for Contributions](#).

### **WG support of member activities and projects**

As announced, the **5<sup>th</sup> International Student Essay Competition** on Leadership for Advancing the SDGs is now launched! Please disseminate the Call among your students, as well as with your institution and networks. **Anastasiya Marcheva**, our WG member, is running the project on behalf of the A. Tsenov Academy of Economy, Svishtov, Bulgaria, will report results of the competition at the 5<sup>th</sup> RME Research Conference in November in Cologne, Germany.

### **News from our Members and Partners**

- Our WG members **Norman Neto** and **Rodrigo Titon** organized a [High Level Regional Forum](#) through PRME Regional Chapter LAC in May in Curitiba, Brazil. This Forum was supported by the UN Global Compact and UN Cities Program, included notables such as Javier Cortes (Head of Local Networks for Americas – Global Compact) and Michael Nolan (Head UN Cities Program). During the event Norman and Rodrigo recorded a special [video](#) to express thanks for the support received by our WG.
- Adriana Caldana, the co-organizer of the 4<sup>th</sup> RME Research Conference held in September 2017 in Curitiba, Brazil, shares a video on this event, where our WG played an important role.
- WG member, **Geoffrey Mazullo**, Principal at Emerging Markets ESG, has developed a list of certificate sustainability programs. Please feel free to disseminate it among your students, interns and those looking for professional development in the field. The list includes certified programs that you and your institutions might be running. For more information contact Geoff at: [geoffrey@emergingmarketsesg.net](mailto:geoffrey@emergingmarketsesg.net)
- Our PRME friend Mary Gentile, who is leading the *Giving Voice to Values* initiative, is teaming up with Greenleaf Publishing (an imprint of Routledge) to produce a book series on business ethics and corporate social responsibility (CSR) that will bring a practical, solutions-oriented, skill-building approach to the salient questions of values-driven leadership. The [Call for Proposals](#) indicates that books may be focused on a functional area (e.g., accounting ethics); an industry (e.g., ethics in the financial sector); a regional area (e.g., practical ethics in India); or some combination of the above. For more information please contact Mary at: [gentilem@darden.virginia.edu](mailto:gentilem@darden.virginia.edu)
- Our friend Monika Kolb, Member of the 5th RME Conference Program Committee, announces an interesting scholarship opportunity to enable young PhD and other students below the age of 30 to be a part of the 8<sup>th</sup> International Conference on Sustainability & Responsibility, Cologne, Germany on 14-15 November. Students can apply for a scholarship by sending their best leadership story or explain why they are one of the “world’s young leader”. Applicant’s 600 word stories and their respective CVs and pictures should be sent to [Anna Toennessen](#). Diverse backgrounds, mindsets, skills and nationalities will enrich the impact of this conference.
- WG member, **Kleio Akrivou** has a new book: *The inter-processual self: towards a personalist virtue ethics proposal for human agency*. Cambridge Scholars Publishing, Cambridge: ISBN 9781527508279. [The book](#) proposes a new theory on the self and human agency that is theoretically situated between virtue ethics and philosophical anthropology and draws from the history of theory of knowledge. The book is relevant for philosophers, historians, social and political scientists and ethicists, moral development and moral education scholars. Cambridge Scholars is offering a 20% discount with the code **ethics20**.

- **Shirley Yeung's** (Hong Kong) article, *How yoga service providers link up UN SDGs for sustainable development from management perspective*, was recently nominated as an UNSDG Pioneer, 2018, UNGC. The [article](#) also has a [video](#) on happiness and wellbeing that Shirley directed and performed.
- **Begoña Jamardo Suarez** announces that the lecture on *Ethics and Education in Business Schools*, which Milenko Gudić, delivered online for the students of IESIDE, Spain, on 26 April was published on the [IESIDE](#) home page.
- **Ira Feldman**, the founder and managing director of [Sustainability Curriculum Consortium](#), has published a [recording link](#) from the Webinar on *Fighting Poverty through Management Education*, which Milenko Gudić delivered on 29 May. According to Ira, the webinar, which was attended by several WG members, was an excellent event enabling a diverse audience to get acquainted with our WG and its past, present and upcoming activities.

With best wishes, also for the seasonal vacations,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list, which includes 181 members from 150 institutions in 55 countries!