

Dear Friends,

In the times when the need for responsible leadership is more than evident, responsible management education is called upon to expand its efforts and increase its impact. While principles for responsible management education (purpose, values, methods, research, dialogue, and partnerships) provide for rethinking the role of business in society, advancing the idea of sustainable development, and developing responsible leadership for a better world for all, the success in achieving a wider and deeper impact depends on the synergy that could and should be achieved through combining individual efforts of management educators with those of their institutions, as well as those that are integrated in collaboration with all the other stakeholders at all levels, local, regional, national, international and global.

This **PRME Anti-poverty Working Group Update April 2022** provides evidence of how the above-mentioned synergies are achieved through different activities and projects implemented by our WG members, the WG as a whole, and its friends and partners. The common denominators of these initiatives are a high sense of purpose, enthusiasm and devotion, out-of-the box thinking as well as entrepreneurial attitude and innovation. It is encouraging to see that outputs and results of such initiatives have been recognized and also awarded.

**9<sup>th</sup> Responsible Management Education Research Conference, 27-29 September, Innsbruck, Austria**

The submission window for contributions for 9<sup>th</sup> [Responsible Management Education Research Conference](#) on “*Societal Impact through Entrepreneurship & Innovation: Responsible Leadership Education for the Changemakers of tomorrow*” **has been opened**. The deadline for submissions is 22 June.

Out of the 14 conference tracks approved by the Conference Program Committee, two were proposed by our Working Group:

- [Conference track 03: Action and Impact-Oriented Research on Societal Impact and Poverty Alleviation through Entrepreneurship and Innovation](#)
- [Conference track 04: Innovative Teaching and Learning Strategies that Develop Leadership Capabilities for Enhancing Societal Impact and Alleviating Poverty through Entrepreneurship and Innovation](#)

WG members [are strongly encouraged to submit](#) their abstracts, extended abstracts, works in progress and/or full papers to these two or any other stream, including the Conference General track.

The Program Committee approved our WG proposal for the 4rd edition of the *Building RME Implementation Coalitions for Impact in the Decade of Action* **roundtable** that will, bringing together major international associations in the field of RME, focus on the *RME Entrepreneurial and Innovation Potential for Enhancing Societal Impact*.

Complete descriptions of all conference tracks, guidelines for submission and formatting, conference fee, registration, important dates, as well as other details of the 3-day face-to-face event are available at the [conference home page](#)

## News from our Members and Partners

- Our WG member **Vanina Farber** (Peru, Switzerland) was appointed Dean of IMD's EMBA program, starting 2022. Congratulations Vanina! Congrats also for winning both the [EFMD Case Writing Award \(2021\)](#) and [The Case Centre's Outstanding Writer Award](#) for her co-written case, *ANGAZA: A Silicon Valley Journey*. She continues to provide leadership for her *Discover Expedition* program through which IMD's EMBA participants interact with Peruvian entrepreneurs to spot value while gaining insights into the nuances of impact investing. A video from the latest edition of the DE study tour (December 2021) is available [here](#)
- Our WG member **Xuanwei Cao** (China) was nominated by the China Academic Committee for Responsible Management Education to join the [PRME i5 Program Expert Pedagogy Group](#). He is also sharing with us the report, [Ecological Civilization: From Emergency to Emergence](#), published by The Club of Rome.
- **Ranjit Voola** (Australia) announces a call for contributions to a special issue of the *Journal of Marketing Education* titled, "Marketing Education and the UN Sustainable Development Goals: Are Marketing Students and Faculty Prepared to be Agents of Change for Sustainability?" For a description of the special issue, please email Ranjit Voola ([ranjit.voola@sydney.edu.au](mailto:ranjit.voola@sydney.edu.au)) or Al Rosenbloom ([right2al@comcast.net](mailto:right2al@comcast.net)).
- **Shiv Tripathi** (India) has recently published an article, "[Managing Sustainable Change in Higher Education Institutions: Towards Phronetic Vision Development.](#)"
- **Susan Kinn** (Nicaragua), whose chapter on **Grupo Fenix: Paths to Empowerment: A Case Study of Local Sustainability from Rural Nicaragua**, was published in *Global Champions in Sustainable Development* (a cross-WG edited book), is offering this supporting video [Adelante con el Sol: The Solar Women of Totogalpa](#) to those interested in using the chapter for classroom discussion. She is kindly [inviting our WG members](#) and their colleagues and friends to contribute to the **fundraising campaign for the Grupo Fénix project**.
- Our WG member **Christina Bache**, co-chair of the PRME B4P Working Group, presented her work on the nexus of business and the women, peace and security agenda at Johns Hopkins University SAIS Europe, a recording of which is [here](#).
- **Liz Collier**, Chair, PRME Regional Chapter North America informs that **Al Rosenbloom** (USA) was honored with a special award for Faculty Engagement at their Bi-Annual Meeting (April).
- Our WG member **Carole Parkes** (UK) is sharing with us the Joseph Rowntree Foundation (JRF) [Report on Poverty UK 2022, which is an](#) essential guide to understanding poverty in the UK: What is the picture of poverty in the UK in 2022? How has the pandemic changed the reality of those at risk of poverty? Who is facing deep and persistent poverty? A recording of the JRF event introducing the report is [here](#)
- **Ali Awani** (Egypt) is reminding us that we can register for upcoming webinars and watch videos from all previous events of the [Aftermath of Covid-19 webinar series](#) organized and hosted by Gerhart Center at the American University of Cairo.
- **Petra Molthan-Hill** and **Alex Hope**, Co-chairs of the PRME Climate Change Working Group (both from UK), are sharing with us insights from the Project Drawdown, a new landmark report from Drawdown Lift [Climate-Poverty Connections: Opportunities for synergistic solutions at the intersection of planetary and human well-being](#), which shows how climate solutions can also generate benefits for human well-being.
- **Ekaterina Ivanova** (Russia) and **Isabel Rimanoczy** (USA), co-chairs of the PRME Sustainability Mindset Working Group, are sharing with us news that their co-edited book, [Revolutionizing Sustainability Education: Stories and Tools of Mindset Transformation](#), has been published by Routledge as a part of their PRME series.

- **Paulo Speroni**, PRME Global Students (PGS) Coordinator, is asking WG members to encourage their students to help co-organize the 1st PRME Global Students Annual Summit: "Pass on the voice of youth, light the future of responsible management," taking place online on June 14-15, 2022! PGS welcomes all students, student-led or student-focused organizations, and other student agency enthusiasts (e.g., faculty and educational institutes) to submit proposals for Keynotes, Panel Discussions, and Project Workshops. Please complete either this [Google Form](#) or [MikeCRM Form](#) to submit proposals.
- Our friend **Giselle Weybrecht** (Australia) is inviting members to subscribe for her **free**, weekly [Giselle's List publication, which is](#) a curated list of ideas and resources aimed at helping sustainability champions mainstream sustainability into their work, courses, research, partnerships and campuses. Each issue contains a list of questions to every point made that can be used in classrooms or simply used to reflect on the issues. The 43<sup>rd</sup> issue is focused on *Indigenous Answers*.
- Our friends from **Business Fights Poverty** inform on the [Business Fights Poverty Summit 2022](#) to take place online on 13-17 June.
- Our friends from the Global Business Schools Network (**GBSN**) are inviting our WG members to attend a virtual event, [Capability Development for Sustainable Finance & ESG Investments Roundtable](#) that will take place on 5 May at 6:00-7:30
- Our friends from **EFMD** inform us about the [2022 EFMD Annual Conference](#) on *What brought us here might not get us there*, taking place in Prague, Czech Republic, 8-10 June. The EFMD Global Focus magazine brings interesting articles, including [Champions Changing the Academic POP Culture](#) by **Morten Huse**. The latest EFM Newsletter publishes [interviews](#) with the EFMD 2021 Case Writing Competition winners, including with our WG members **Vanina Farber**.
- Our friends from **GRLI** (Global Responsible Leadership Initiative) are sharing a [teaching package](#) (video, summary and journal article [Responsible Leadership and the Reflective CEO](#)) that is additionally supported by a recently published conversation on *Teaching Responsible Leadership, Moral Imagination and Stakeholder Dilemma Reconciliation* that **John North** (South Africa) had with **Nicola Pless**, Professor of Management and Chair of Positive Business, University of South Australia Business School and Director of the Center for Business Ethics and Responsible Leadership (BERL).

Looking forward to our future communication and collaboration in the coming months,

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated WG membership list, which includes 222 members from 178 institutions in 62 countries!