

Dear Friends,

Hope you are fine and doing well after well-deserved vacations, when you have hopefully recharged your energy for a successful start of the new academic season.

Our **WG Update August 2022** shows that our professional work, communication and collaboration continues, and our WG members, as well as the WG as a whole, keep on contributing to and dealing with the challenges that we all have been facing.

9th Responsible Management Education Research Conference, 27-29 September, Innsbruck, Austria

Following the Program Committee meeting held on 7 September, we are glad to share with you that the **9th Responsible Management Education Research Conference** on “*Societal Impact through Entrepreneurship & Innovation: Responsible Leadership Education for the Changemakers of tomorrow*” is ready for a successful start. Our WG has been very active in the whole process. The two conference tracks proposed by our WG: **Conference track 03: Action and Impact-Oriented Research on Societal Impact and Poverty Alleviation through Entrepreneurship and Innovation** has **four accepted papers**, and **Conference track 04: Innovative Teaching and Learning Strategies that Develop Leadership Capabilities for Enhancing Societal Impact and Alleviating Poverty through Entrepreneurship and Innovation** also has **four accepted papers**. The three sessions chaired by our WG will have presentations of the papers from non-WG members.

As per tradition, the program includes the **Anti-poverty WG Planning Session**, where we will share information on the current activities carried out by WG members, as well as collect ideas, suggestions and proposals for future engagements. In addition, our WG coordinated the activities of a **Cross-WG Session** with the PRME Climate Change WG and PRME Sustainability Mindset WG. This session will explore ideas and modalities to further strengthen collaboration among these three PRME Working Groups and their respective stakeholders.

Last but not least, our WG will introduce the host institution of the jubilee 10th RME Research Conference in the closing session of the event and thus preview 2023’s global RMER gathering.

We would like to acknowledge and thank our WG members and friends who participated in the blind review of conference submissions:

Ranjit Voola (Australia), **Arvind Ashta** (France), **Shiv Tripathi** (India), **Ginny Santiago** (Philippines), **Milenko Gudić** (Serbia), **Britta Kronbach** and **Carole Parkes**, (UK), **Al Rosenbloom**, **Gerard Farias**, **Geri Mason**, and **Hsu O’Keffe** (USA).

Our WG Supporting and Co-sponsoring Partners’ Events

Our WG joined several major international associations and organization in two **Global Symposia on Social Values at Universities** aimed at exploring and maximizing the social value potential of universities and business schools. The event was hosted by Liverpool John Moores University and Social Vales UK. Our WG members **Shiv Tripathi** and **Milenko Gudić** were among 130 participants from 12 countries, who actively participated and contributed to the event on *Driving Social Values Across Disciplines* (18 July) and the one centered around *Embedding Social Value in Business School Education* (19 July). Follow-up activities will include the launch of a new Academic Social Value Thought Leadership Group. The purpose of this group, **where our WG will also be represented**, will be to turn thoughts and discussions around the education of social value into ideas, reports and other implementation facilitating initiatives.

News from our Members and Partners

- Our WG member **Gerard Farias** (USA) organized a workshop and was a panelist at the 2022 Academy of Management [Responsible Digital Futures: Pre-Conference Event](#). Gerard also co-authored the book, [Improvisational Leaders: Integrating Business, Mindfulness, and Improvisation](#), a preview of which is [here](#).
- Our WG member **Xuanwei Cao** (China) and his team won the Champion from among teams from over 10 Chinese universities for their work at a Rural Revitalization Summer School project in an inland mountain county in Sichuan Province in western China. Congrats Xuanwei to you and your team!
- Our WG members **Lichia Yiu** (Switzerland) and **Raymond Saner** (Switzerland) published a chapter, “Leveraging Business Diplomacy” in the edited volume, [The Role of Multinational Enterprises in Supporting the United Nations’ SDGs](#) (Edward Elgar).
- **Shirley Yeung**, our WG member from Hong Kong, shares two videos on sustainable finance, one in [English](#) and one in [Mandarin](#).
- Our friends from **GRLI** (Global Responsible Leadership Initiative) note both their recent podcast on [Reinventing Business Schools](#), one in the series of “Inspirational Insights Podcasts – Insight into Action” and the upcoming [Global ESG and Sustainability Summit](#) (25 August), where Paul Polman will speak on “ESG, sustainability and beyond” and John North will facilitate the stream on “Managing and Measuring Environmental Issues.”
- Our friends from **Business Fight Poverty** are inviting WG members to join the [Global Goals Summit](#), where there will be discussion of [the Briefing Paper: The Poverty Tsunami](#).
- Our friend **Lizzie Carline**, Membership Manager, Social Value UK, is inviting our members to attend the Social Value UK [MemEx](#) Conference 2022 in hybrid format, which will take place on 19 October. She announces that our friend Tony Wall from Liverpool John Moores University and Stuart Parker-Tyreman, Executive Director, Gosport and Fareham Multi Academy, will be hosting a session on *How do we learn social value? Exploring teachable moments through the Lifespan*.
- Our friends from **EFMD** are sharing with us the latest issue of the EFMD [Global Focus](#) which explores the provocative question: *Are Business Schools Walking the Walk?* In this context, the issue also introduces the book, [The Sustainable Business Handbook](#) by David Grayson, Chris Coulter and Mark Lee.

Looking forward to our future communication and collaboration in the coming months,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated WG membership list, which includes **227** members from **180** institutions in **62** countries!