

Dear Friends,

We hope you are fine and doing well.

We have a great pleasure of sharing with you the **October 2015 Update** of the PRME Working Group on Poverty, a Challenge for Management Education's activities.

2nd RME Research Conference

The [2nd RME Research Conference on Inclusive Business](#) was held on 7-8 September at the American University in Cairo, Egypt. The conference drew more than 120 participants from around the world, including 11 Working Group Members from Bulgaria, Brazil, Egypt, France, Latvia, Pakistan, Peru, Serbia, Sudan, Switzerland and the USA. Working Group members contributed to different plenary panels and parallel research and teaching focused sessions on the issues of inclusive business, poverty and management education.

- Brief summary: <http://www.unprme.org/news/index.php?newsid=374#.ViPG9vkrLIV>
- Photos: https://www.dropbox.com/sh/aliwn2zpyngld4/AABjwe6_tN4PUvrBJU2cYqV_a?dl=0

Responsible Management Education and the Challenge of Poverty: Teaching Perspective

A second book specifically developed to illustrate how to integrate poverty issues into management and business education will be published November 27, 2015 by Greenleaf Publishing. *Responsible Management Education and the Challenge of Poverty: Teaching Perspectives* is a collection of 16 chapters focused on poverty inclusion primarily in undergraduate and graduate/post-graduate courses. The book also includes chapters that describe different conceptual frameworks that bring additional insight into understanding and teaching about poverty. Twelve Working Group members contributed to the book.

Updated Delphi Survey

Over the past four years, much of the Working Group's work has been guided by a membership Delphi Survey (2011), which identified projects of most interest to the membership. We are planning another survey – to be readied in the new year -- aimed at collecting and discussing ideas and suggestions on the future work and engagement of the Working Group. Survey goals are to further improve the Working Groups thematic focus and work methods that support PRME initiatives on sustainable development, responsible management education, and implementation of the Sustain Development Goals and poverty alleviation.

Ongoing Publishing Projects

Two additional book projects will both have a focus on poverty and participation from Working Group members. The first book, *Beyond the Bottom Line: Integrating the UN Global Compact into Business Practice*, is a collaboration between the Poverty, Gender and Anti-Corruption Working Groups, and has a publication date of winter 2016/2017. The second book, *Redefining Success: Integration the UN Global Compact into Management Education*, is expected to be published spring 2017. Both books are published as part of the PRME/Greenleaf book series.

Sustainable Development Goals

The [Sustainable Development Goals](#) (SDGs) were adopted by all UN member states at the outset of the 70th session of the United Nations General Assembly in September. The SDGs replace the Millennium Development Goals (MGDs). Poverty continues to be Goal #1: ““End poverty in all its forms everywhere.” SDG #1 supports the vision statement of the Working Group, which is to continue its work until “the issue of poverty is deeply embedded in all levels of management education worldwide.”

Upcoming Conferences

The **3rd RME Conference** will be held on 19-21 October 2016 in Krems, Austria. Our WG colleagues from Brazil announced their interest and willingness to host the **4th RME Conference** in 2017 in Brazil.

Partner Projects and Opportunities

> **Poverty Footprint.** Oxfam, in conjunction with **UN Global Compact**, has launched [The Poverty Footprint – A People-centered Approach to Assessing Business Impacts on Sustainable Development](#). Our WG was represented in the collective effort to produce an assessment tool that enables companies and civil society partners to understand corporate impacts on multi-dimensional poverty and helps implement the SDGs. There are opportunities for individual and institutional involvement in conducting the footprint. If interested, contact the project secretariat at: povertyfootprinting@unglobalcompact.org

> **Ph.D. Studies Grant.** oikos is supporting a Ph.D. studies grant at the University of Zurich: <http://oikos-international.org/programmes/fellowships/phd-fellowship/> .

> **Development Focused Case Competition.** oikos is sponsoring a [sustainable development-focused case writing competition](#) on topics related to corporate sustainability, social entrepreneurship and sustainable finance. Deadline for the case competition is December 1, 2015.

> oikos has its own [case collect](#) that is freely available.

Looking forward to our future communication and collaboration,

Best wishes to all,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest list and contacts of our **152** WG members from **128** institutions in **47** countries.