

Dear Friends,

Hope you are fine and doing well.

Here is a first 2015 update of the PRME Working Group on Poverty as a Challenge to Management Education's activities.

Conference Notes and Proceedings from Nicaragua Conference are online

The Conference Notes and Proceedings of the international conference on *Leveraging Innovative and Cross-Country Learning for Poverty Reduction: Climbing the Economic Ladder – Examples from and for Nicaragua*, which our Working Group and INCAE co-organized on 28-30 July at the INCAE campus outside of Managua, are published at: [Managua Conference Notes and Proceedings](#)

First RME Research Conference in Chur, Switzerland

The Working Group successfully hosted two sessions, one on [Research](#) and Poverty and the other on [Teaching](#) and Poverty, at the First RME Research Conference held on 30-31 October 2014 in Chur, Switzerland. 12 members of the WG participated in the conference, which attracted 180 participants from all over the world. The [plenary presentations](#) are published online.

WG Book Projects

In Chur, nine contributing authors to the book, "*21st Century Management Education and the Challenge of Poverty*", had an opportunity to present their draft chapters. Authors received feedback from other chapter authors, WG members and conference participants. Chapter authors also had separate meetings with the book's co-editors. The book, which focuses on HOW to integrate poverty-related issues into management education, will be published in Summer/Autumn 2015 by Greenleaf Publishing.

The first book on WHY to integrate poverty-related issues into management education, [Socially Responsive Organizations and the Challenge of Poverty](#), was officially launched at a special ceremony at the WG conference in Managua in July 2014, and promoted at the 2014 AoM Annual Meeting in August in Philadelphia, USA.

New Publishing Opportunity

Supported by the PRME Secretariat, the PRME Anti-Corruption Working Group has proposed a joint book with the Anti-Poverty Working Group on the interrelationships between poverty and corruption and the respective implications for responsible management education including sustainable development and responsible leadership. More details to be announced soon.

UPCOMING EVENTS AND ACTIVITIES

EURAM 2015 in Warsaw, Poland, 17-20 June 2015

The Working Group's track on *Poverty, Uncertainty and Responsible Management Education*, which was accepted for the EURAM 2015 Conference on *Uncertainty as a Great Opportunity*, was merged with the track on *Uncertainty, Leadership and Leadership Development in Dynamic Societies* into the

General Track of [EURAM 2015](#). We thank those WG members who accepted the role of paper reviewers, discussants, session chairs and track proponents.

PRME Global Forum – 6th Annual Assembly, 23-25 June 2015, New York City, USA

The [2015 PRME Global Forum](#), which will be held in June in New York to coincide with the 15th anniversary celebration of the UN Global Compact, will include a time slot for WG members to meet and also contribute by presenting and sharing our experiences, deliverables and new ideas, including those related to the possible collaboration with other PRME entities and UN Global Compact members and stakeholders.

2nd RME Research Conference 7-8 September, Cairo, Egypt

The 2nd RME Research Conference will be held on 7-8 September at the American University in Cairo, Egypt. The conference, like its predecessor in Chur, will have special sessions on the research and teaching aspects related to poverty and management education. WG members will soon be encouraged to submit papers and offer ideas for possible roundtable discussions for these sessions.

The WG has taken a leadership role in the development of this conference. The event may also officially launch and promote our book “*21st Century Management Education and the Challenge of Poverty*”.

WG Involvement in the Oxfam Poverty Blueprint Initiative

Recently we heard from the UN Global Compact and Oxfam on the possibility of engaging WG members (as well as their respective students and institutions) in the implementation of the ongoing Oxfam Poverty Blueprint initiative. The Oxfam Poverty Blueprint methodology evaluates five corporate areas with five different poverty dimensions at companies from various sectors and geographies. This can be an interesting opportunity for members, students and institutions to get involved with the corporate world and other stakeholders on fighting poverty and learning from business approaches and practices.

WG Conference in Milan, Italy Rescheduled

The international conference on *Fighting Poverty through Management Education to Promote Growth, Health, Employment*, has been rescheduled for 14-16 May 2016 in Milan, Italy. The conference announcements and the respective call for papers will be published in due time.

Best wishes to all,

Milenko Gudić and Al Rosenbloom

P.S. Attached please find the latest list and contacts of our **130** WG members from **109** institutions in **43** countries.