

Dear Friends,

Hope you are fine and doing well.

On 17th October the world celebrated the [International Day for the Eradication of Poverty](#) and then a couple of days later, three economists from Boston, Cambridge, USA, were given the **Nobel Prize Award for Economics Sciences** "[for their experimental approach to alleviating global poverty](#)." Both events should give us a feeling of satisfaction for getting involved with one of the most pressing global concerns as well as for renewing our commitments to fight poverty through management education. Thanks again to all of you for your great support, collaboration and contribution!

This **PRME Anti-poverty Working Group Update October 2019** confirms that the momentum of our WG, its members and partners' engagement maintains its traditionally high level, while also contributing to the innovativeness and diversity of the activities that are being taken.

Recap: 6th RME Research Conference, 29 September – 3 October, Jönköping, Sweden

The [6th RME Research Conference](#) on "*Multi-stakeholder Engagement for Achieving the SDGs and Agenda 2030*," was a great success, from both the program and organizational point of view. It also was the main and only global gathering of the PRME community in 2019.

A pre-conference day consisted of individual WG and Regional Chapter sessions as well as Cross-WG and Cross-Regional Chapter sessions. Participants and guests learned about the great agility of the PRME community at the grass-root level. In the Cross PRME WG and Chapter session, our member **Tay Keong Tan** (USA, Singapore), briefed delegates on the initial results of the WG's Anti-poverty Toolkit, which attracted high attention and interest.

The roundtable on the *Shaping the Future of RME* provided for an exchange of views on the further developments of PRME, including those presented by the representatives of the PRME Advisory Committee (**Carole Parkes** and **Milenko Gudić**), representatives of different Regional Chapters ([Norman Arruda Filho](#) Regional Chapter Brazil and LAC), the consultant engaged by the UN Global Compact (**Mette Morsing**), and leaders and representatives of different international organizations and networks operating in the landscape of RME: GRLI ([John North](#) and **Anders Aspling**) ABIS (**Ivo Matser**), GBSN ([Dan LeClair](#)), SSDN (**Florescia Librizzi**), RRBM ([Peter McKiernan](#)), Sulitest (**Jean Christophe Carteron**), and Students for Sustainable Action (**Susanne Merkler** and **Kjel Hendriks**). This session focused on increasing RME impact by further strengthening mutual collaboration among various autonomous, independent and differently-focused and targeted networks.

Three WG members, **Guenola Nonet** (Sweden, France), **Lutz Schlange** (Switzerland) and **Milenko Gudić** (Serbia), served on the Conference Program Committee. Guenola deserves special acknowledgement as the masterful conference chair, who expertly integrated the conference with the Jönköping University Agenda 2030 Day and Sustainability Week in Jönköping. As the current School's Champion for sustainable development, Guenola further lifted a very high bar established by her predecessor, WG member **Marcela Ramirez-Pasillas**.

About one quarter of the close to 100 conference participants were WG members (from Brazil, Canada, China (including Hong Kong), Germany, India, Mexico, Malaysia, Portugal, Serbia, Singapore, Sweden, Switzerland, UK and USA), who were paper presenters, conference track and session chairs, moderators, and announcers of future RME research conferences. WG member **Ana Simoens**

(Portugal) announced her institution's interest to host a future RME Research conference, which our WG will be responsible.

WG Anti-poverty Toolkit

The panel on "*Developing an Anti-Poverty Toolkit: Experiences and Lessons Learned*", which was followed by the discussion on "*How to Grow and Sustain the Anti-Poverty Toolkit as a Living Portal for Open Educational Resources*," was especially interesting and interactive. Participants learned of the Toolkit's development by a student team from Radford University, USA (comprised of Emily Jenkins, Gabriel Bennett, Haley Nunez and Lellie Molino, led by **Tay Keong Tan**) and of the more than 500 artifacts on poverty alleviation already uploaded into the toolkit for WG members' use.

Emily Jenkins, Gabriel Bennett, Haley Nunez and Rachel Sharett were all given **WG Special Awards** for Excellence in Research for the Anti-Poverty Toolkit to Facilitate Teaching and Research in Poverty Alleviation around the Globe.

Future RME conferences

Lisa Froelich, Chair of the PRME Regional Chapter DACH, announced that the **7th RME Research Conference** will be held in 2020 in one of the DACH Chapter member schools, Switzerland. Exact conference dates and location will be announced shortly.

Following the model in which every second year the RME events are hosted by institutions of our WG members from different parts of the world, our WG member **Xuanwei Cao** (China) formally announced that the **8th RME Research Conference** will be held in 2021 in China at International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University.

News from our Members and Partners

- Thanks to our WG member **Diane Kellog** (USA), our WG members and her colleague from Bentley **Jane Fedorowicz** have an opportunity to apply for a travel grant opportunity for developing world scholars, which is a part of a new initiative through which Bentley University is supporting career promotions of scholars from the developing world. Please have a look at [ICIS TUM/Bentley Travel Grant](#). The deadline for application is **31 October!**
- Our WG member **Athanasios Chymis** (Greece) was the first to share with us the news about the [laureates](#) of the 2019 Nobel Prize Award 2019. The excitement with the broader message of this year's award was also expressed by our friend **Isabel Rimanoczy**, Chair of the PRME Sustainability Mindset Working Group, who congratulated our WG on its work in the area.
- Our WG member **Marcela Rodriguez-Pasillas** (Mexico, Sweden) is sharing with us the following: (1) A [Call for Papers](#) that invites researchers interested in the interface of family, migration and entrepreneurship to submit their research as special issue, "*Migrant Entrepreneurship Beyond Place and Space: A Call to Explore the Roles of Family Across Borders and Contexts*," of the Journal of Enterprising Communities: People and Places in the Global Economy (ABS1). Deadline: 27 February 2020, and (2) An invitation for the [EURAM 2020 Symposium](#) on *Shifting the dance in the entrepreneurship, ownership, management and innovation field*. As a dance-arena, the symposium is aiming at constructing sustainability ballads in the fields of entrepreneurship, ownership, management, and innovation by discussing concepts, approaches, and perspectives, and presenting case studies focusing on the SDGs and their inter-linkages. The symposium will be linked to a CfP and a book project. Deadline to register for the symposium: April 15, 2020
- **Ana Simoens**, our WG member (Portugal) is sharing with us a tool from her institution, ISCTE, Instituto Universitário de Lisboa (<https://www.iscte-iul.pt/>). It is a self-reported tool that

asks professors to [code their research and courses according to the SDGs](#) (up to three, if applicable). They have found this as a powerful tool for raising awareness and connecting people from different schools and departments. For more information, please feel to contact Ana at: Ana.simaens@iscte-iul.pt

- Our WG member **Mauricio Vladimr Umana** (El Salvador) offers to our WG members his video on the [“Equation of Investments in Entrepreneurship”](#) to be published by *International Journal of Business and Management* at Rutgers University, New Jersey. Upon request, Mauricio will be glad to send the publication either in English or in Spanish (published by the Catholic University of El Salvador. Please feel free to contact Mauricio at mvumanar@gmail.com
- **Monica Thiel**, our WG member (China, USA), is willing to help WG members’ institutions interested in collaborating with the University of International Business & Economics, Beijing International Studies University and China University of Petroleum. She also is willing to consider possible invitation for a faculty position where responsible management in business and government are integrated in the curriculum.
- Our member **Shirley Yeung** (Hong Kong, China) is sharing her [Invited Speech](#) SDGs and Future Christian / Business Education to school presidents/ leaders from US, Australia, Myanmar, Korea, Taiwan, Cambodia at the Colloquium of International School Leaders on Christian Education, Business Trends, and Society, organized by Cairn University on 6-8 October 2019
- Our new member from Bahrain, **Mohamed Buheji**, the winner of the 2019 CEEMAN Champion Award for Research, is sharing this Call for Papers for the [International Journal of Youth Economy](#). He is also willing to share with our WG members *THE INTENT: Shaping the Future of ‘Poverty Economy’*, a book that he co-edited with Dr. Dunya Ahmed. Please feel free to contact Mohamed at: buhejim@gmail.com
- Our friend from RRBM **Anne Tsui** (USA), whose shortened version of her keynote speech on *Responsible Research for Better Business and a Better World*, delivered at the Annual Meeting of the Irish Academy of Management held in August, is sharing with us the full version of her 19 min [presentation](#)
- Our friend **Dan LeClair** is inviting our WG members to register for the [GBSN Annual Conference](#) on *Measuring the Impact of Business Schools* to be held on 6-8 November in Lisbon, Portugal

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated WG membership list that includes **206 members from 166 institutions in 60 countries!**