Dear Friends,

We hope you are fine and enjoying the holidays. We also hope that the coming year will be a very successful, prosperous and happy as you all deserve.

The year behind us was quite challenging. However, it resulted in a number of outputs that our WG and its individual members produced. Our activities will be summarized in the WG 2018 Annual Report and 2019 Outlooks, which will be included in the PRME Annual Report published by the PRME Secretariat early next year.

The **December 2018 Anti-poverty WG Update** gives you the latest information on the WG activities.

### Global Survey: Students Voice on the SDGs and Poverty in Management Education

The preliminary results of the survey (based on 739 usable responses) were presented in a plenary session at the 5<sup>th</sup> RME Research Conference in Cologne, Germany. Students from 56 countries have so far participated. The presentation was received with great interest.

Some participants announced their willingness to continue disseminating the survey to students in their spring courses. Thus, **January 31, 2019** is the last date for student participation. The survey can be found in 11 different languages, which now includes Polish, here:

<a href="https://www.surveymonkey.com/r/Students">https://www.surveymonkey.com/r/Students</a> Voice Landing Page.

## Anti-poverty WG at the 5th RME Research Conference, 12-13 November, Cologne, Germany

The <u>PRME Newsletter</u> describes the great success of the event, which has been considered as the central global gathering of the PRME community in 2018. Since our WG was one of the key co-organizers, with numerous members participating and contributing as presenters; session organizers, moderators and chairs; as well as conference co-chairs, we take this also as recognition for our WG's substantial contribution.

Also announced was the  $\underline{6}^{th}$  RME Research Conference, which will be held next year in Jönköping, Sweden. Our WG member, Guenola Nonet from Jönköping University, College of Business, took the RME Research conference relay from the conference organizers in the closing session of the event.

<u>Cross-WG and Cross Chapter session</u>, which our WG organized and hosted on 12 November, was perhaps the most interactive part of the whole event. It enabled a vivid exchange of views and ideas on the need to approach the SDGs through enhanced collaboration, as the complex, multidimensional and interconnected nature of the SDGs (including SDG #1 on poverty alleviation) require. Participants mentioned a number of concrete ideas and proposals that will enable our WG to further deepen and widen our activities in the future. This session had an outstandingly <u>high participation of non-WG members</u>. We welcome all of them to the WG, which now has 200 members!

In the three WG parallel sessions, organized by our WG and/or its members, we had opportunities to discuss issues related to research, teaching and learning, as well as some specific models that could be used for executive education and/or discussion among academics. Our WG members Anastasiya Marcheva (Bulgaria), Britta Kronbach (UK), Norman Neto (Brazil), Rodrigo Titon (Brazil), Claudio Boechat (Brazil), and Ruth Wolf (Israel) made presentations in various parallel sessions.

Our traditional <u>WG Planning Session</u> held on 13 November was an opportunity to further elaborate on the ideas and proposals discussed on the day before. A particular focus of the session was on how to relate all this to the ongoing activities related to the development of the Anti-poverty Toolkit.

Some WG members participated in the 8<sup>th</sup> International CSR Conference on Sustainability and Responsibility on 14-16 November in Cologne that was organized in conjunction with the 5<sup>th</sup> RME Research Conference.

# International Students Essay Competition 2018 "If I were a Leader for Advancing the SDGs.

Anastasiya Marcheva (Bulgaria) reports that the project received 141 essays that were written by 214 students from 22 institutions in 16 countries of North and South America, Europe, Africa and Asia.

### **Anti-poverty Toolkit Project**

Following the research work done by PhD students **Rachel Sharrett** and **Gabriel Bennett**, the results of which were briefly presented in the WG Planning Session in Cologne, our member **Tay Keong Tan** (USA) has invited two other of his PhD students to the WG and its Anti-poverty WG Toolkit project. **Haley Nunez** and **Emily Jenkins** will join the Toolkit Task Force and the respective activities that will take place in 2019.

#### Pubishing Opportunity: IJME Special Issue

The International Journal of Management Education (IJME) has extended the deadline to 11 February 2019 for contributions to the Special Issue, Looking Forward: Leadership development & Responsible Management Education for Advancing the Implementation of the Sustainable Development Goals. Our WG member Carole Parkes, the associate editor, welcomes new submissions through the journal homepage: http://www.journals.elsevier.com/the-international-journal-of-management-education/\_or directly via: http://ees.elsevier.com/ijme/ choosing SI: PRME as the article type from the drop down menu. ΑII papers should follow the guidelines outlined by the journal submission: https://www.elsevier.com/journals/the-international-journal-of-managementeducation/1472-8117/guide-for-authors

#### **News from our Members and Partners**

- Following the publication of its advocacy report, <u>The Role of Business in Education and Training for Sustainable Development</u>, Business Fights Poverty hosted a special online discussion for a wider audience on 14 November. Around 1,500 participants attended the event or visited the recorded discussion that is available at <a href="https://forum.businessfightspoverty.org/t/what-is-the-role-of-business-in-education-and-training-for-sustainable-development/1199">https://forum.businessfightspoverty.org/t/what-is-the-role-of-business-in-education-and-training-for-sustainable-development/1199</a>. The PRME Secretariat, our WG Co-chairs, Pearson Publishing, and Arizona State University all contributed to the final report.
- Our WG member Kleio Akrivou has published a new book: Akrivou, K., Orón, J. V. and Scalzo, G. (2018) The inter-processual self: towards a personalist virtue ethics proposal for human agency. Cambridge Scholars Publishing, Cambridge. ISBN 9781527508279. Congratulations to Kelio and her co-authors for the book that can can be viewed at: <a href="https://www.cambridgescholars.com/meet-our-authors-kleio-akrivou-september-2018">https://www.cambridgescholars.com/meet-our-authors-kleio-akrivou-september-2018</a>.
- Our friend, the co-author of the chapters in the previous WG and joint book projects, Paolo
   D'Anselmo, together with our WG member Athanasios Chymis and Massimiliano Di Bitetto, has
   published another interesting book: Unknown Values and Stakeholders, 2<sup>nd</sup> edition. Congratulation

Looking forward to our future communication and collaboration in 2019,

With best wishes to all,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated **WG membership list**, which includes 200 members from 151 institutions in 55 countries!