

Dear Friends,

We hope you are fine and doing well in the new academic season.

October 17 is the United Nation's **International Day of Poverty Eradication**. It is especially fitting that we use this opportunity to affirm our shared commitments to the No. 1 Sustainable Development Goal – Poverty Alleviation. To show its support of the [International Day of Poverty Eradication](#), the PRME Secretariat will today promote our Working Group and the results we have achieved through social media. Our thanks to all of you for your trust, active participation and contribution to the Working Group.

Here is the PRME Anti-poverty Working **Group Update October 2016**:

Invitation to join/champion future WG activities

The July 2016 WG Update presented the result of the WG 3-round Delphi survey that identified six work areas of high priority to WG members. We express thanks to those WG members who responded to our invitation to identify their interest in and support of one or more of the six priority or other areas of interest. We understand that our summer invitation did not come at the best time of the year.

We are therefore asking WG members to review the six, priority items and inform us of their willingness to take an active part in any of them. A simple email by 31 October to Milenko (milenko.gudic@gmail.com), Carole (carole.parkes@winchester.ac.uk) or Al (right2al@comcast.net) will be sufficient. The full list of 16 interest areas is at the end of this Update.

TOP SIX INTEREST AREAS

- 1. Develop an online toolkit (comprised of readings and cases) for integrating poverty in specific management disciplines**
- 2. Design faculty development tools/modules for PRME schools to use to train faculty to integrate poverty/global compact into curriculum**
- 3. Entrepreneurship Education and poverty reduction**
- 4. Frame fighting poverty as a business opportunity**
- 5. Hold a poverty focused conference that includes a poverty immersion experience for delegates**
- 6. Establish international teams for delivering summer schools and various elective courses on poverty alleviation around the globe**

3rd RME Research Conference, Krems, Austria

Our WG will have two poverty-related tracks at the **3rd RME Conference** on [Linking the Sustainable Development Goals and Management Education in Universities](#) to be held 9-10 November 2016 in Krems, Austria. One track is focused on research projects and the other on teaching methods that advance poverty alleviation, the SDGs, and responsible management education.

WG Planning Session: On 10 November, from 1:30-3:00 PM, the WG will hold a **WG Planning Session**. In this session, the Delphi survey results as well as the summary of WG members' interest to champion WG work areas will be discussed. The Planning Session's goal is to translate WG member interests into action plans for future WG activities, including those aimed at the advancement of the SDGs. We are working with the Conference organizers to see if we can have a Skype group call for this session. If you

would like to join the Planning Session via Skype, please email either Milenko (milenko.gudic@gmail.com) or AI (right2al@comcast.net).

New Survey on Challenges, Solutions and Opportunities for Fighting Poverty through Management Education

A new, global survey to characterize the current level of commitment by business program faculty to fighting poverty through management education is being prepared by Carole Parkes and Britta Kornbach, University of Winchester, UK. The new survey extends the WG's 2012 global survey on Challenges, Solutions and Opportunities and will be launched early in 2017. We hope to have preliminary results for the PRME Global Forum scheduled for July 2017 in New York.

4th RME Research Conference, Curitiba, Brazil

Our WG has been actively involved in the preparation of the 4th RME Research Conference to be held in September 2017 in Curitiba, Brazil. This event is being co-organized and hosted by PRME Regional Chapter-Brazil, UNDP-Brazil, and UN Global Compact Office-Brazil. Formal announcement of the 4th RME Conference will be made at the 3rd RME Research Conference in Krefeld.

Ongoing Book Projects

The joint book project, which our WG has launched with the PRME Work Groups on Anti-corruption and Gender Equality, is progressing as scheduled. The first book, [*Beyond the Bottom Line: Integrating UN Global Compact into Business Practice*](#), is scheduled for year-end publication. A second book, *Redefining Success: Integrating UN Global Compact into Responsible Management Education*, is tentatively scheduled for Spring 2017 publication. WG members have chapters in both books.

From/About Our Members and Partners

- Carole Parkes, Anthony Buono and Ghada Howaidy are co-editors of a PRME 10th Anniversary Special Issue for the *International Journal of Management Education*. The [Call for Papers](#) encourages submissions assessing PRME achievements in the last decade as well as submissions looking towards the SDG agenda for PRME. Deadline for submissions is 18 November 2016.
- Ted London has received the 2016 [Aspen Institute Faculty Pioneer Award](#) for his teaching on BoP and poverty-related issues. Congratulations Ted!
- Hsu O'Keefe is sharing with us an interesting video on 77 reasons why we need poverty data <http://data.worldbank.org/>
- Maribel Blasco is kindly inviting our WG members to apply for the 2017 Unconference to be held in June 2017 in New York. The 2017 Unconference is modeled on the [2014 Unconference](#) held at the Copenhagen Business School.
- Oikos has launched the [call](#) for the 2017 Case Writing Competition, which promotes high quality teaching cases on Corporate Sustainability, Social Entrepreneurship and Sustainable Finance.

With best wishes,

AI Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, who will further strengthen our group consisting now of 169 members from 135 institutions in 51 countries!

P.S.S. Complete Delphi Survey Results

Delphi Survey Round 3 Results June 30, 2016

The following list in rank order, shows the projects that have received greatest consensus agreement from Working Group Members:

- 1. Develop an online toolkit (comprised of readings and cases) for integrating poverty in specific management disciplines**
- 2. Design faculty development tools/modules for PRME schools to use to train faculty to integrate poverty/global compact into curriculum**
- 3. Entrepreneurship Education and poverty reduction**
- 4. Frame fighting poverty as a business opportunity**
- 5. Hold a poverty focused conference that includes a poverty immersion experience for delegates**
- 6. Establish international teams for delivering summer schools and various elective courses on poverty alleviation around the globe**
7. Joint research project about the main causes of poverty
8. Facilitate collaborative paper writing on poverty topics
9. Design an executive education program in module (for example 3-4modules every two months) to be delivered in different universities or other institutions involved in anti-poverty program.
10. Cooperate with educational institution in poverty countries
11. Cooperate/increase cooperation with social responsible enterprises, which could give internship opportunities
12. Identify innovative inclusive business models as case examples for the UNGC
13. Initiate collaboration and partnership with UN Global Compact and its signatories
14. Encourage the transfer of know-how to management education institutions located in poor regions
15. Design and delivery of a MOOC (Massive Open Online Course) course on poverty issue
16. Analyze all SDGs for cross reference to poverty reduction