

Dear Friends,

Hope you are fine, healthy, and safe starting a new season after having enjoyed a well-deserved vacation.

Our **WG Update August 2021** shows that our professional work, communication and collaboration continues despite the persistently unfavorable Covid-19 related circumstances.

8th Responsible Management Education Research Conference, 19-21 October, Suzhou, China

Our WG's engagement in the preparation of the 8th [Responsible Management Education Research Conference](#) on *Poverty and Prosperity: Implications for Advancing the SDGs, 2030 Agenda and Responsible Management Education in a Post-Pandemic World* has successfully continued.

Preliminary Program: The preliminary [Conference Program](#) is now available on the Conference website. It includes a well-balanced combination of keynote speeches, roundtable discussions, and paper presentations from participants coming from more than 20 countries on five continents. Response to our WG call for papers, the Anti-Poverty track has nine presentations spread across two sessions. **Stuart Hart**, a friend of the WG and well-known scholar for his breakthrough research on sustainable development, will present a keynote address on Reinventing Business Education on 19 October, 2021.

Paper Reviews. Our WG was very active and productive in the paper review process, where, in addition to the papers submitted for the tracks proposed by our Working Group, we took the lead for reviews of papers submitted for the General Track. We would like to acknowledge and express thanks to the WG members and friends who accepted to contribute to this:

Al Rosenbloom, Alex Hope, Arvind Ashta, Carole Parkes, Divya Singhal, Ewa Lechman, Fabian Frenzel, Gerard Farias, Geri Mason, Ginny Santiago, Hsu O'Keffe, Lichia Saner-Yiu, Milenko Gudić, Pamsy Hui, Petra Molthan-Hill, Sheila Killian, Shirley Yeung, Shiv Tripathi, Svetlana Cicmil, Tay Keong Tan.

Registration. You are kindly invited to [register](#) for the online event. Our WG enthusiastically endorsed the Conference Organizers' proposal **to donate the US\$ 50 registration fee to the project Green Life Planting Trees in the Desert of China** that will be presented in the keynote speech of Madam Jiefang Yi on Wednesday, 21 October, 2021.

News from our Members and Partners

- **Ali Awni** (Egypt), Director, The John D. Gerhart Center for Philanthropy, Civic Engagement & Responsible Business, The School of Business at The American University of Cairo (AUC), is welcoming our WG members to the webinar on *21st Century Investing: Redirecting Financial Strategies to Drive Systems Change*, which will be held on 8 September at 7 pm Cairo local time. For free registration [Click here](#)
- Our WG member **Raymond Saner** (Switzerland) was a speaker in the 63rd edition of "The Aftermath of Covid-19: The New Social Impact Ecosystem" webinar series sponsored by Gerhart Center. His presentation on [Business Diplomacy](#) was held on 23 June.
- Our WG member **Laxmi Remer** (Germany) is sharing with us her article on [Microfinance institutions' operational self-sufficiency in sub-Saharan Africa: empirical evidence](#), which was published in the *International Journal of Corporate Social Responsibility*.

- **Shirley Yeung**, our WG member from Hong Kong, is sharing with us the SDSN-Kenya published [report](#) on the *Environmental Sustainability Governance Youth Training* webinar, which was held on 31 July. The event she organized was on behalf of BSSI, School of Business, Gratia Christian College UNPRME Advanced Signatory Institute HK, which mobilized speakers and 38 participants from Serbia (our WG member **Milenko Gudić**), Myanmar, Marshall Island, Kenya, Egypt Nigeria, Malaysia and HKSAR.
- Our member from Bahrain, **Mohamed Buheji**, announces the merger of the International Journal of Inspiration & Resilience Economy and the International Journal of Youth Economy into a new [International Journal of Inspiration, Resilience and Youth Economy \(IJIRYE\)](#).
- Our friends from **Business Fight Poverty** are inviting our WG members to join the *Business Fights Poverty Global Goals Summit*, from 20 to 24 September, co-hosted with AB InBev. You can [register for free](#) using the promo code **promo code BFPDGS21**. The latest agenda and speakers are available [here](#)
- Our friend **Margaret Goralski** (USA), from the PRME Sustainability Mindest Working Group, reports on her good experience using [Gap Minder](#) to explore poverty with her students in an International Business course. Students were surprised to find that poverty exists everywhere, not just in rural villages.
- Our WG friend **Mary Gentile** (USA) is sharing the [Call for Proposals](#) for a **collection of books on business ethics and corporate social responsibility (CSR)** that will bring a practical, solutions-oriented, skill-building approach to the salient questions of values-driven leadership. For more information on the book that will be published by Routledge (Greenleaf Publishing) please contact Mary Gentile at: gentilem@darden.virginia.edu

Looking forward to our future communication, collaboration and meetings,

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated **WG membership list**, which includes **215 members** from 173 institutions in 62 countries!