

Dear Friends,

Hope you are fine and doing well at the start of the new academic season. We anticipate it will be as challenging as always, but also hope it will be proportionally more rewarding.

Here comes our regular **PRME Anti-poverty Working Group Update August 2019** on the activities carried out by our WG, its members, as well as our friends and partners.

6th RME Research Conference, 29 September – 3 October, Jönköping, Sweden

We are glad to see that our WG members have been registering for the [6th RME Research Conference](#). The good news is that the **conference is still open for submissions and registration!** We are kindly encouraging you to join us. The conference theme, "*Multi-stakeholder Engagement for Achieving the SDGs and Agenda 2030,*" is especially relevant to the PRME community.

Similar to past RME Research conferences, participants will discuss ideas and explore partnerships to strengthen and expand the impact that responsible management education can and should create for a better world. The conference is being held in conjunction with the 7th PRME Regional Chapter DACH Meeting, PRME Regional Nordic Chapter Meeting, and Jönköping University Agenda 2030 Day.

Our Working Conference Tracks and Other Engagement at the 6th RMER Conference

As you already know, our Working Group will host a series of events, including:

- **Two WG Conference Tracks** consisting of (a) Research session on Relevant and Impact-Oriented Research to Support Multi-stakeholder Collaboration for Poverty Alleviation; and (b) Teaching/Learning session on Developing Multi-stakeholder Collaboration Mindsets and Capabilities for Poverty Alleviation and Advancement of the UN 2030 Agenda. The track is **still open for submissions** and WG members are encouraged to send their contributions, which also may be considered for a Special Issue of the *Journal of Business Ethics*.
- **WG Anti-Poverty Toolkit Project** will be presented in **two conference panels** on "*Developing an Anti-Poverty Toolkit: Experiences and Lessons Learned*" and "*How to Grow and Sustain the Anti-Poverty Toolkit as a Living Portal for Open Educational Resources*."
- **A Cross-WG session**, scheduled for 30 September, will discuss the challenges and opportunities for closer internal, external collaboration and partnership relationships within PRME and beyond.
- Our regular **WG Planning Session**, where the outcomes of the above mentioned WG inputs and the conference as a whole, will be translated into concrete plans for further engagement and activities of our Working Group.

WG Anti-poverty Toolkit

The team of our WG members from Radford University have done extraordinary work on developing our WG Anti-poverty Toolkit and have already uploaded over 500 articles and other research and teaching materials on a specially designed website. The team will present all this at the 6th RME Research Conference in Sweden.

In order to facilitate at the toolkit-focused sessions at the conference, as well as to receive a wider feedback from our WG community, we are **planning to conduct a small (3-5 questions) survey on the state of teaching and research on poverty** among our WG members. The survey will be administered in two parts: Part 1: Before the Toolkit is made available to our WG members (September 2019), and Part 2: After our WG members have had full access to the online Toolkit (December 2019 or January 2020). More information will follow.

WG sponsored and supported youth-related activities

- Our WG will be represented again in the 2nd **International University Forum on the Camino de Santiago** (*“Team Innovation 2019: Sustainable Development Goals, Tourism and Human Rights. Innovation and the jobs of the future in the Camino de Santiago”*), co-organized by our WG member Ana Nieto from Helsinki Espana (Spain) in collaboration with the UN World Tourism Organization (UNWTO), and the University of Santiago de Compostela, sponsored by the Government of Galicia. Our WG will conduct a survey on the Camino 2019 participants’ voices on the SDGs and the Issue of Poverty in Management Education. These student responses will be compared with those from the 2018 WG global survey on student voices and will be presented in a special panel at the Forum’s Conference Day, 30 October.
- Since the academic year is starting in many schools, we would like to remind you of the [International Student Essay Competition](#), which our WG is sponsoring for the 6th time in a row. The project is organized by our WG member **Anastasiya Marcheva** (Bulgaria). This year’s theme, *“Student experience and opportunities for engagement in multi-stakeholder partnerships to achieve sustainable development goal,”* was chosen to match the topic of the 6th RME Research Conference. Faculty members are encouraged to have their **students write essays and contribute to competition**.

News from our Members and Partners

- Our WG member **Britta Kronbach** is in the research phase of her Ph.D. at Winchester University, U.K., and is **looking for volunteers** to participate in semi-structured interviews **on her dissertation topic**: How business schools engage with Poverty Alleviation (SDG1) and Inequality (SDG10). Interviews will last no longer than 1 hour and will be conducted via the Zoom Conferencing platform. We hope that all those who are involved and/or interested in the related research and teaching will support Britta. Please contact her at: B.Kronbach.16@unimail.winchester.ac.uk.

Britta was actively involved in the WG survey on the SDGs and the Issue of Poverty in Management Education (2017) and was a co-author on the publication, [A PRME response to the challenge of fighting poverty: How far have we come? Where do we need to go?](#)

- Our WG member **Heba Nassar**, Director of Review of Economics and Political Review Journal and Former Vice President of the Cairo University, (AUC, Egypt), is sharing with us some of recent work and publications: [Inclusive Growth and Economic Zones with application on Suez Canal Area](#), which discusses issues on poverty, housing, gender, decent work in industrial economic zones; [Women and Trade Liberalization](#) in *Global Women’s Work in the Global Economy*, eds Beth English, Mary Frederickson, Olga Sammiguel Valderrana (Routledge, 2018); [Poverty Employment, Investment and Education Relationships, the Case of Egypt](#) (Sage Journal April 2017); [A Micro Investigation of the reasons behind the slowdown of Demographic Transition in Egypt](#), *International Journal of Economic Research*, Volume 14 , Number 4, 2017; [The New Nexus of Regional Poverty and Education in Egypt , A micro analysis](#), *IJEFI*, October, 2016.
- Our friend **John North**, GRLI Executive Director (South Africa), shared a [YouTube link](#) to three exciting case-based transformation cases on systemic change and an interesting discussion of the "learning for transformations" collective that GRLI has helped shape. WG members can contact John at john.north@grli.org to receive the three case presentations as well as to join future calls as the initiative develops. In the build-up to their 2019 AGM "What's Important Now?" (WIN?) and a number of related events in the region GRLI, put together [an overview](#) which covers the Deans Cohort, GRLI participation at the GBSN conference on

Business School Impact as well as GRLI AGM hosted by ISCTE Business School. More information is [in the GRLI August newsletter](#).

Additionally, John notes the ongoing activities of Responsible Research in Business and Management (RRBM), a virtual organization dedicated to inspiring, encouraging, and supporting credible and useful research in the business and management disciplines. A number of **relevant resources** can be found on their [website](#).

- **Geoffrey Mazullo**, our WG member (USA, Poland), informs us that on 31 July, 2019, the Emerging Markets ESG published the 28th edition of its Updated Database of Contacts in the Field of Socially Responsible Investment (SRI). The database – with current information as of June 30, 2019 – now contains a total of 5,390 entries. It lists 56 awards, 2,809 conferences/events, 351 indices and 2,174 organizations, divided among the following 12 categories: Academia (106 institutions); Companies – Listed Companies (536); Exchanges (53); Financial Institutions (456); Governmental Organizations (81); Media (98); Networks (179); Non-Governmental Organizations (296); Private-Public Partnerships (21); Professional and Trade Associations (107); Rating and Research (190); and Standard-Setting Organizations (51).
- Our friends and collaboration partners from **Business Fights Poverty**, the global collaboration community of 23,314 professionals from business, government and civil society working together on the world's most pressing challenges, have shared their latest news, including the article, [From Suicidal Depression to Social Entrepreneur: Creating a New \\$bn Industry for Rural Africa](#). Our WG members are welcome to join Business Fights Poverty initiative and its events and activities.

With best wishes for the new academic season and beyond,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated WG membership list that includes **206** members from **166** institutions in **60** countries!