

Dear Friends,

We hope you are fine, enjoying your well-deserved holidays.

Following the [2015 PRME Global Forum](#), held on 23-25 June in New York, we have the pleasure of sharing with you the July 2015 Update of the PRME Working Group on Poverty, a Challenge for Management Education's activities.

PRME Global Forum, 23-25 June, New York

29 members of the Working Group from 17 countries took part in the PRME Global Forum, serving variously as session moderators, panelists, discussion leaders and presenters of past WG achievements.

During the Forum, our WG had a **special roundtable session**, which included 15 participants, including non-members. Session participants discussed the WG's thematic focus. Additionally, they discussed future work methods and identified new collaborative opportunities for the WG. A **summary of the round table discussion** along with the **WG's Commitment Statement**, which was presented at the Forum's final session, are attached to this message. Our WG presented the **joint book project** *Beyond the Bottom Line: Integrating the UN Global Compact into Management Education* in a special session at the Global Forum.

The Forum's final session also included a [Declaration](#), which acknowledged the past activities of our Working Group, while also expressing high expectations regarding its future contribution to PRME and the advancement of the Sustainable Development Goals. The Declaration was also presented at the [UN Global Compact 15th anniversary event](#) held on 24-25 June.

Beyond the Bottom Line: Extension for Abstracts

Following the interest expressed by individuals at the Global Forum, the deadline for abstract submission for the book, *Beyond the Bottom Line*, has been **extended to 31 July**. WG members are encouraged to use the opportunity and respond to the [call for book chapters](#). *Beyond the Bottom Line: Integrating the UN Global Compact into Management Education* is a joint book project between our WG and the PRME Anti-Corruption and PRME Gender and Equality working groups.

2nd RME Research Conference 7-8 September, Cairo, Egypt

Our WG has substantially contributed to the design of [the 2nd RME Research Conference on Inclusive Business](#), to be held on 7-8 September at the American University in Cairo, Egypt. The [conference agenda](#) includes a **series of round tables, panels and research and teaching-related sessions** on inclusive business and poverty alleviation.

WG members are highly welcome to submit their [abstracts and work in progress](#). **Deadline for submissions is 15 August.**

WG members are waived from paying the conference fee. This conference also will provide an opportunity to continue the dialogue on the WG's future plans and activities, which we started in New York.

Upcoming Event

A PDW entitled,

New Collaborative Opportunities

Through our participation in the PRME Global Forum and other events, we have identified new collaborative opportunities, including those related to publishing online the outcomes and deliverables of our WG and work done by our members and receiving information of interest for our WG members and their respective institutions. They include also:

- UNCTAD online platform on Business Schools for Impact at: <http://business-schools-for-impact.org/>, which offers various relevant information, including internship and job opportunities for students of our WG members' institutions.
- Helsinki España's UPA online platform at: <http://universitiespa.org/home-7/>

WG participation in other international events and networks

Working Group members have represented PRME and our WG at a number of international conferences and events. These include:

- The Latin American BoP Forum: Looking Forward, held at INCAE Costa Rica in January;
- The Leaders Forum that took place in St. Gallen, Switzerland in February;
- A session on reviewing and monitoring national SDG policies organized by our WG members and held at DESA at the UN Headquarters in New York on 29 June.
- The Rectors' Congress on Universities and Poverty Alleviation (UPA), which our WG members from Helsinki España organized and hosted on 6-7 July in Madrid, Spain; and
- A poverty and leadership focused session, hosted by our WG, at the EURAM 2015 Conference on Uncertainty as a Great Opportunity, co-organized by Kozminski University on 17-20 June in Warsaw, Poland.

Some reflections on our future engagements

The just published [Millennium Development Goals Report of 2015](#) indicates that, although progress has been made in reaching MDG Goal 1 on poverty reduction, poverty still remains a most pressing global issue and concern. Consequently, poverty alleviation will be the first among the 17 Sustainable Development Goals to be announced in September at the United Nations General Assembly.

At the PRME Global Forum, there was discussion that the UN Global Compact might consider establishing its own working group on poverty-related issues. This could lead to a closer collaboration between the business and management education arms of the overall UN efforts towards the implementation of the Sustainable Development Goals.

As indicated in our WG Commitment Statement, we are willing and ready to contribute.

Best wishes to all,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest list and contacts of our **145** WG members from **121** institutions in **46** countries.