

Dear Friends,

We hope you are fine and doing well as the academic season is approaching its end.

Here is the PRME Anti-poverty **Working Group Update April 2018**.

Task Force on Anti-poverty Toolkit

The Task Force, consisting of Claudio Boechat (Brazil), Anastasiya Marcheva (Bulgaria), Loukas Anninos (Greece), Shiv Tripathi (India), Martin Burt (Paraguay), Tay Keong Tan (USA), and the two undersigned WG co-chairs, have started their work on developing an Anti-poverty Toolkit. The Toolkit was identified as the number one priority during the 2016 Delphi Process involving working group members. Soon you will receive more information that will help you find a way to join and contribute to this huge project.

Global Survey on Students Voice on the SDGs and the Issue of Poverty and in Management Education

Under the leadership of Geri Mason (USA) and Anastasiya Marcheva (Bulgaria), a new WG global survey on students' views and perceptions regarding the SDG and the issue of poverty in management education is about to be launched. The project complements last year's Global Survey of Faculty and Administrators on these same issues. Preliminary results will be presented in the 5th RME Research Conference in November in Cologne, Germany. Shortly, we will ask your help in disseminating the survey to students and to your respective schools and networks.

WG Symposium at EURAM 2018, Reykjavik Iceland, 20-23 June

Our WG Symposium on *Impact and Action-Oriented Research on Poverty & the Sustainable Development Goals (SDGs)* at [EURAM 2018](#) will be held on 21 June in a World Cafe format. Our friends Ginny Santiago (the Philippines), Ted London (USA), Consuelo Garcia de la Torre (Mexico) and Martina Hutton (UK) have prepared inspiring session questions on: business school curriculum design, student engagement, faculty research methods, and technology as a tool for improving the livelihoods of the poor. Additional questions will be related to the findings of our WG global survey(s) and the books produced by or with the collaboration of our WG. We look forward to opening the floor for questions and inputs from all WG members who will attend the event.

Anti-poverty WG tracks at the 5th RME Research Conference, 12-13 November, Cologne, Germany

The Program Committee of the of the 5th [RME Research Conference](#) , which will be held in conjunction with the 6th PRME Regional Chapter DACH Meeting (12 November) and 8th International Conference on Sustainability and Responsibility (14-15 November), has accepted a special conference track on *Relevant and Impact-oriented Leadership Development for Poverty Alleviation* proposed by our WG. The track consists of the following two sessions designed for maximum interaction, discussion and mutual learning:

Research: *Relevant and Impact-Oriented Research to Support Leadership Development for Poverty Alleviation*

This session on research on leadership challenges and opportunities related to the advancement of the Sustainable Development Goals will focus on two issues: (1) new research for getting a better understanding of the role of leadership in advancing poverty alleviation, including through linking poverty eradication with the other SDGs in coherent and meaningful ways; and (2) leadership capabilities that facilitate future leaders to become positive change agents and their implications for management

education and leadership development. Conceptual, empirical and focused research papers that advance the understanding of the role, dynamics, and impact of business and other leaders and their respective organizations on the advancement of the SDGs and poverty reduction and provide guidance for responsible management education are welcome. Works in progress and/or proposals for innovative research designs that lead to new insights or challenge established frameworks about responsible management and poverty are also suitable for this session.

Teaching/Learning: *Developing Relevant Leadership Skills and Competences for Advancing the Implementation of SDGs and Poverty Alleviation through Responsible Business and Management Practice*

This session will focus on student learning. Papers that illustrate how to integrate SDGs and poverty alleviation with responsible management education and leadership development through action learning activities, use of multi-/cross-disciplinary faculty teams, curricular/program/course change strategies, involvement of stakeholders as learning partners are welcome for this session. Case studies illustrating creative classroom approaches to poverty alleviation, the sustainable development goals and responsible management and leadership, as well as future innovations in teaching, are also suitable for this session.

Here is the [Call for Contributions](#). As already a tradition, our WG will held in Cologne its regular Planning Session.

Joint Book Project

The two new joint books to be published by Routledge are already in the draft chapter writing stages. Our WG members are well represented, with six chapters in the *Global Champions in Sustainable Development* (expected spring 2019) and one chapter in the *Struggles and Successes in the Pursuit of Sustainable Development* (expected winter 2019).

IJME Special Issue

We are happy to inform that our WG member Carole Parkes will be the associate editor of the International Journal of Management Education (IJME) *Special Issue* related to the topic of the 5th Responsible Management Education Research Conference in Cologne. You will soon receive the respective Call for Contributions.

WG support of member activities and projects

International University Forum on the Value of Human Rights on the Camino de Santiago

The final stage of the project, designed by our WG member Ana Nieto (Spain) and organized by her institution Helsinki España in collaboration with the UNWTO and Santiago de Compostela Group of Universities, took place on 18-23 March. One-hundred eighteen students and 19 professors from 19 universities in 13 countries did a 5-day walk on one of the four routes of the Camino de Santiago. and participated in the conference on 23 March, where the university rectors and/or their representative signed the Declaration of the Forum. The organizers highlighted the PRME-related input that Milenko Gudić provided in Module 3 on Culture and Education. As a follow-up, he was invited by the IESIDE from Vigo, Spain, to provide a guest lecture on 26 April on “Redefining Success in Business and Management Education” (based on the finding of our WG surveys and joint book projects) to students in their Ethics and CSR course.

The 5th **International Student Essay Competition** is ready to be launched. You will soon receive the invitation from Anastasiya Marcheva, who will share with you the specific topics related to [Leadership for Advancing the SDGs](#).

News from our Members and Partners

- WG members have a standing invitation from **Martin Burt** on the event [Cerrito 2018: Innovation for Poverty Elimination](#) to be held on 23-25 May in Paraguay
- Following the invitation from the [Sustainability Curriculum Consortium](#), our WG will present on the PRME Anti-poverty WG and its surveys, books and other deliverables in a Webinar scheduled for 29 May at 2 pm EST. Please feel free to join!
- **Shirley Yeung** (Hong Kong) informed on the establishment of the Worlds Institute of Sustainability Development Planners (WISDP) in February, where she is chairing the [CSR Division](#). Shirley also reported on the success of the 1st Women Servant Leadership Award organized by Gratia Christian College, HK with support from UNESCO HK Association was a fruitful one with 8 awardees from Azerbaijan, China, Dubai, Hong Kong, and US. More than 250 guests from different industries, academic and NGOs took part in the final ceremony held on March, where the awardees received a certificate from Mr. Paul Chan Mo-po, GBM, GBS, MH, JP, the current Financial Secretary of Hong Kong and former Secretary for Development of Hong Kong Special Administrative Region
- **Anastasiya Marcheva** reminded us of the UN Global Compact publication, [Blueprint for Business Leadership on the SDGs](#), which relates to the general theme of the upcoming 5th RME Research Conference in Cologne.
- **Vanina Farber** published an article at [IMD –Lausanne](#), on the occasion of International Women's Day.
- **Carole Parkes** noted a pledge and a series of events organized at the [University of Winchester](#), including an SDG Roadshow - '*Making Global Goals Local*' in partnership with the Global Compact UK Network and two coordinating events on '*Educating for Responsible Management*'. The UK&I PRME Chapter website has more details and also announces the forthcoming UK&I PRME Chapter Annual Conference - '*Leaving no-one behind - Inclusive Responsible Management Education in an era of precarity*' at Queen Mary, University of London on 26th & 27th June 2018. <https://www.unprme.org.uk/blog>.
- Terry Clague from the Routledge Editorial Team informed us on the collections of Routledge's most recent publications for [researchers](#) and for [students and instructors](#) with a diverse range of new books for teaching and research.

With best wishes also for the May holidays,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list. We highly welcome our new members, who will further strengthen our group consisting of 181 members from 149 institutions in 55 countries!