

Dear Friends,

Hope you are fine, healthy and doing well at a time when we all need to take care of ourselves in order to be able to help others.

Our **WG Update February 2020** comes with a small delay, since we wanted to include the latest news regarding upcoming activities of our Working Group and its members.

### **7<sup>th</sup> Responsible Management Education Research Conference, 19-21 October, Chur, Switzerland**

Set to meet in Chur, Switzerland, where the first RMER event took place in 2014, the [7<sup>th</sup> RME Research Conference](#) general theme is: *“The Promise of Digitalization and Artificial Intelligence: Implications for Responsible Management Education and Moving forward with the SDGs.”* As in the past six editions of the RMER events, our WG will be well represented.

1. We will have a **special conference track** focused on poverty alleviation and responsible management education. Our two sessions include a **Research** session (*Action and Impact-Oriented Research to Harness the Promise of Digitalization and Artificial Intelligence for Poverty Alleviation*), and a **Teaching and Learning** session (*Developing Mindsets and Capabilities for Poverty Alleviation through Innovative Pedagogical Methods*). This year, our WG sessions will be part of Conference Stream 1: *Alleviate Poverty and Hunger*.
2. We will have a **plenary session**, *Building RME Implementation Coalitions for Impact in the Decade of Action*. This builds on the success of a similar session held at the 6<sup>th</sup> RMER Conference, Jonkoping, Sweden, that brought together major players in the landscape of responsible management education to discuss how to create synergy through a close internal and external communication and collaboration.
3. As per tradition, we will have our **WG Planning Session**, where the current activities and new ideas for the future WG projects will be presented and discussed.

More information on the event, including the [Call for Contributions](#) can be found on the conference home page, which will be regularly updated.

### **Presenting and Promoting our WG activities among Partners**

Our member, **Carole Parkes** (UK) represented the Anti- Poverty Working Group at the SDG 1 No Poverty Event – UK & Ireland Chapter North West Region 29 January 2020 at Salford University, UK. Speakers included organizations working to address poverty in the UK. Carole discussed the range of WG activities, surveys, publications and the new Toolkit. She invited delegates to join the Working Group and to engage with the Toolkit.

### **Promoting Youth-related Activities of our WG Members and Partners**

The [2019 International Student Essay Competition](#) *“Student experience and opportunities for engagement in multi-stakeholder partnerships to achieve sustainable development goals”*, led by our WG member from Bulgaria **Anastsiya Marcheva** ([an.marcheva@gmail.com](mailto:an.marcheva@gmail.com)) has received over 100 submissions from Bulgaria, Brazil, Colombia, Egypt, India, Lithuania, Moldova, Peru, Russia, Ukraine and USA. Because of Covid-19, the deadline for submissions has been extended to 31 March. Competition results will be presented at the 7<sup>th</sup> RMER Conference in Chur.

### **Publishing Activity**

#### **Joint Book Project**

Following the publication of *Global Champions of Sustainable Development*, the book produced by our WG in collaboration with the Anti-corruption and Gender Equality Working Groups (Routledge, December 2019), the book *Struggles and Successes in the Pursuit of Sustainable Development* is now ready for the printing house and is expected to be published in July and promoted at the AoM Annual Meeting in Vancouver, Canada in August. The book, coedited by our **Tay Keong Tan**, **Milenko Gudić** and **Patricia M. Flynn**, contains several chapters written by our WG members.

### **Sage Handbook of Responsible Management Learning and Education**

Edited by Dirk Moosmayer, Oliver Laasch, **Carole Parkes**, and Ken Brown, this handbook exhaustively covers a variety of responsible management, learning and education topics including a Chapter on Poverty from our WG members **Geri Mason** and **Al Rosenbloom**. Other PRME Working Groups (Gender Equality, Anti Corruption, Climate Change) are also represented. The Handbook is now [available for preorder](#).

### **International Journal of Management Education (IJME) 2020 Special Issue (SI)**

Launched at the **5<sup>th</sup> RMER Conference: Responsible Leadership in Times of Transformation** in November 2018 in Cologne, Germany, this second RME special issue SI follows the PRME 10<sup>th</sup> Anniversary IJME SI launched at the 2017 PRME Global Forum. Entitled: *Looking forward: Leadership Development & Responsible Management Education for advancing the implementation of the Sustainable Development Goals (SDGs)*, this special issue consists of 21 papers and one comparative book review from authors located across the globe, including our WG members. The editorial team, which included members of the 5<sup>th</sup> RMER conference committee and WG members; **Carole Parkes** (UK and Associate Editor IJME) **Monika Kolb** (Germany); **Lutz Schlang**e (Switzerland); **Milenko Gudić** (Serbia) & **René Schmidpeter** (Germany), has organized the SI papers into five sections: A. Fundamental challenges that call for a reorientation of mindsets to secure success of RME; B. Reports from RME practice that present creative approaches to future-oriented teaching and learning; C. Collaboration with external stakeholders extending the outreach of RME and creating societal impact; D. Methods and tools to facilitate institutional and systemic change towards the adoption of RME practices and E. Digital technologies create risks and opportunities for RME. Papers published in this international peer reviewed journal, which welcomes contributions from the RME community, are now available [online](#)

### **News from our Members and Partners**

- Our friend, **John North** (South Africa), Executive Director of GRLI (Global Responsible Leadership Initiative) is informing us that GRLI is working on an **Open Research Collection** for publication on [Emerald Open Research](#) aimed at knowledge transfer through publishing a series of concise (3-5k) pieces which address key issues currently faced by responsible management. As a public, open-access resource, the open review process will bring in voices from outside of academia as reviewers. Readers will be able to comment on the articles and their comments will be captured within the online article. Metrics showing where the article is being read also will be displayed. In the interests of transparency and reproducibility, authors will be asked to make their data available to readers wherever possible. Overall, this is far from a standard journal-type project, and this is underlined by the concise nature of the items that will be included. [Here is a description of how it works](#). Our WG members are encouraged to participate by presenting their cases, methodologies, and/or thought pieces. Emerald is supporting this 10- piece collection financially so there will be no charges for authors.
- Our friend **Raj Sisodia** (USA) informs about a unique scholarship opportunity aimed at accelerating women intra/entrepreneurs, who are also sustainable change agents. [The Shakti Leadership](#) offers a unique, 9-month Fellowship Program, jointly certified with the [University of San Diego](#) and [WIN](#), to exceptional and inspired applicants who wish to create a game-changing business, social and environmental impact project; and who are willing to

undergo the transformational journey needed to do so. The program is also for companies looking to nominate high-potential women leaders with a mandate to deliver a major Sustainability or D&I project. This [brochure](#) and this [video](#) with Nilima Bhat, Founder-Director of the Program, give more information. The [deadline for application](#) is **31 May**.

- Our WG member **Arvind Ashta** (France) recently published a book on social entrepreneurship, *A Realistic Theory of Social Entrepreneurship: A Life Cycle Analysis of Micro-Finance*, with a forward by Muhammad Yunus, the Nobel Laureate for Peace. In agreement with **Liz Barlow** of Palgrave, Arvind informs of a **publishing opportunity** for our WG members interested in writing or editing books in a small book format (Pivot). For more information, please contact Liz Barlow at [Liz.Barlow@palgrave.com](mailto:Liz.Barlow@palgrave.com)
- Our WG member **Shirley Yeung** (Hong Kong, China) has recently published earlier this year a new books entitled [Future Talent Development via UNSDGs](#), and also two more books that she co-authored with Jessica Ying: [Community Culture for Impact via SDGs](#) (2020) and [Humanistic Design Thinking via SDGs](#) (2019).
- Our WG member **Rodrigo Triton** (Brazil) is sharing with us his latest artistic contribution to advancing the SDGs. Together with his friend, Julião Boêmio, he produced and directed an independent CD called [Energia & Luz](#) with a famous curitibana singer **Mãe Ormindá**. SDG 5 Gender Equality inspired the CD, which helped disseminate the idea of women empowerment through newspapers, TV, social media. Support for this project came from ISAE and our WG member Norman Neto. Rodrigo is now working on the creation of a children's cartoon, based on his book, ["The Hyper Active Boy"](#) which will be released by Youtube, to publicize the SDGs among children. We are glad to hear that our WG member **Ana Simaens** (Portugal) helped Rodrigo select an institution in her country, where Rodrigo will complete his PhD.
- Our WG member from Bahrain, **Mohamed Buheji**, is sharing the release of his e-book [Visualizing Resilient Communities](#). The book's focus is on the need to build resilient communities' livelihoods, which have a set of approaches that help manage challenges and be tolerant to sudden crises. Communities' livelihood involves the capacity to ensure sustainable and continuously developing activities that overcome turbulent economic, ecological, and socially complex contemporary or foreseen situations
- Our WG members from Switzerland, **Raymond** and **Lichia Sander** are informing that the current research focus of their Center for Socio-economic Development (CSEND) includes the following research themes: (1) SDG Monitoring and Reviewing, (2) Policy Coherence between Trade Agreements and Employment, (3) Implementation of OECD guidelines on Responsible Business Conduct for MNEs, (4) Role of cooperatives in international development and formalization of the informal sector, (5) BioTrade for inclusive growth, and (6) Low-Income Food Deficit Developing Countries and Global Agriculture. For more information on CSEND and possible collaboration please contact directly Raymond and Lichia at [saner@diplomacydialogue.org](mailto:saner@diplomacydialogue.org). With the WG networking support, they have already arranged several meetings with our WG members from Argentina **Ann Mitchel** and **Maria Marta Preziosa** .
- **Our friend Petra Molthan-Hill** (UK), Co-chair of the Climate Change Working Group, is sharing her article, [Rewriting the Story of Climate Change](#), co-authored with Rachel Welton, which appeared in AACSB's BizEd magazine (December, 2019).
- Our WG member **Flavio Pinheiro Martins** (Brazil) informs on his participation at two summer conferences in Europe: [ISCN 2020](#) in Lausanne, Switzerland ( 24-26 June) and [ISDRS 2020](#) in Budapest (15-17 July). Based on the success of the student workshop he had last year with our support in Ljubljana, Slovenia; Belgrade, Serbia; and Podgorica, Montenegro, while also willing to explore new ideas, Flavio is making himself available to our WG members from the region in the period between the two events. Those who are interested could contact Flavio at: [fpmartins@usp.br](mailto:fpmartins@usp.br)

Looking forward to our future communication and collaboration in the coming months and in the Decade of Action in general,

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated **WG membership list**, which includes **215 members** from **173** institutions in **62** countries!