

Dear Friends,

In these uncertain and difficult times, we hope you all are well and safe! Let us use this opportunity to wish you all a very healthy, happy and successful New Year

Here is the **Anti-poverty Working Group Update December 2021**, which once again confirms the ability of our WG members and our WG as a whole to be creative and productive in these less-than-normal times.

In anticipation of the PRME Secretariat request for the WG Annual Report 2021 and Outlook for 2022, we are sharing with you the following:

### **Summary of the WG Annual Report 2021 and Outlook for 2022**

- We co-organized the 9<sup>th</sup> RMER Conference on *Poverty and Prosperity: Implications for Advancing the SDGs, 2030 Agenda and Responsible Management Education in a Post-Pandemic World* that was hosted by our WG member Xuanwei Cao in Suzhou, China, along with the conference tracks and sessions that we proposed, including those related to the international RME associations roundtable on *What have we learnt through the pandemics period: Fostering the impact-creating communication and collaboration within and among international RME associations*.
- Our collaboration with the other PRME Working Groups got additional momentum with the joint webinar with the B4P WG held in February 2021 and the joint and/or invited tracks/sessions/training workshops that were held in the context of the 9<sup>th</sup> RMER event in China (with B4P, Sustainability Mindset, Humanistic Management, and Climate Change Working Groups).
- In addition to the traditional collaboration with the PRME Regional Chapter DACH on the RMER events, our WG also intensified its collaboration with the PRME Regional Chapter LAC, through which it was represented in their PRME Students Ambassadors Program (June 2021) and the 10<sup>th</sup> Annual Meeting of the LAC Chapter held in November 2021.
- Through the replicas of our global surveys on faculty and students views on the issue of poverty and the SDGs in RME in China, we have contributed to the establishment of a new PRME related entity in China.
- We participated in a series of PRME WGs' Co-chairs meetings, where other WGs heard of the many member projects and events that we highlight regularly in our Updates such as: dissemination of research and publishing outcomes, individual and institutional best practices, videos, invitations for various international research projects, conferences, call for papers and/or book chapters, invitations for institutional collaboration, travel scholarship, etc.
- Our WG and its activities and achievements are represented in the PRME Book with a special chapter written by our member Britta Kronbach.

In 2022 we will continue with our traditional activities, including those that support the work of our members, as well as those that involve collaboration with the other PRME entities. In addition, we will launching new projects that will again be an opportunity for a more intensive collaboration with other partners from PRME and beyond.

**Stakeholder Dialogue Series and Conference: Poverty, Corruption and Universal Values: Implications for Management Education**

Our WG member **Shiv Tripathi** (India) has initiated and is co-organizing this innovative, uniquely designed project consisting of a series of regional stakeholder dialogue sessions culminating in a global conference. The project will bring together poverty reduction and anti-corruption efforts within the framework of universal human values. As the conference proposal notes, "While it is generally agreed that individual values and behaviour are most significant determinant social and organizational ethics, hardly any efforts reported to connect these two important issues for exploring more sustainable and humanistic approaches to address the ground issues for producing 'common-good' in spirit."

Unique to this conference is a series of regional dialogue sessions to identify the challenges and opportunities for management education in relation to the conference theme. To gather a broad range of perspectives, each regional dialogue session will take a stakeholder approach that could include individuals representing faculty members, students, and administrators from universities/B-schools, researchers, policy makers/ regulators, accreditation agency representatives, corporate/ Industry representatives, international development agency representatives and members from civil society/ NGOs.

The final conference, hosted by ATIMYA University, Rajkot, India, in late 2022 or early 2023. Our WG is a co-organizer of this conference.

**We are kindly inviting our WG members and friends from across the globe to let us know about their interest to join the project as the champions of the Stakeholder Dialogue meetings in their respective regions**, where we hope to get the support also of the respective PRME Regional Chapters. More details on this global project are available in the Project Concept Document, which can be had by writing to Shiv Tripathi ([shivktripathi@hotmail.com](mailto:shivktripathi@hotmail.com)) with Al Rosenbloom ([right2al@comcast.net](mailto:right2al@comcast.net)) and Milenko Gudić ([milenko.gudic@gmail.com](mailto:milenko.gudic@gmail.com)) in copy. We welcome your expression of interest a.s.a.p, preferably before 31 January 2022.

### **9<sup>th</sup> Responsible Management Education Research Conference, Innsbruck, Austria 27-29 September, 2022**

The dates, location and conference theme for the 9<sup>th</sup> RMER Conference, a joint project of the PRME Regional Chapter DACH and Anti-poverty Working Group, have been announced. The conference will be co-organized and hosted by MCI | The Entrepreneurial University ([www.mci.edu](http://www.mci.edu)), Innsbruck, Austria from 27-29 September 2022. The conference theme is: "*Social Impact through Entrepreneurship & Innovation: Responsible Leadership Education for the Changemakers of tomorrow.*" Please mark your calendars for the coming RMER event. More details to follow through the upcoming Save-the-Date document and the next WG Update.

### **News from our Members, Friends and Partners**

- WG member **Britta Kronbach** (UK) authored a chapter on the history and successes of the Working Group as part of the book, *Responsible Management Education: The PRME Global Movement* (Routledge). A free download of the WG Chapter is [here](#).
- Our WG member **Ted London** (USA) published an article, "[Which Businesses are Best for The Base of The Pyramid? Comparing Impacts on Young Children](#)," *Journal of Developmental Entrepreneurship* (2021).
- Our WG member **Christina Bache**, Chair of the PRME Working Group on Business for Peace, gave a [webinar presentation](#) on *Strengthening the Nexus of Business and the Women, Peace and Security*

*Agenda*. The webinar drew on conclusions as outlined in the [Women, Peace and Security: Guidance for Business](#), a recent publication of the UN Global Compact Network UK.

- Our WG member **Urs Jaeger** (Costa Rica) moderated a [panel](#) on *Engagement Opportunities for PRME Champion Group, Working Groups and Academia B*, held in the context of the 10th Annual Meeting of PRME Regional Chapter LAC held on 9-11 November at ASPAE, Ecuador, where our WG member **Milenko Gudić** (Serbia) presented experiences and opportunities related to our WG. Our WG members **Gustavo Yepes** (Colombia) was among the conference keynote speakers. Our friends, **Virginia Lasio** (organizer of the 10th LAC Annual Meeting) and her colleagues **Tania Tenesaca** and **Mishelle Gellibert** (all from ESPAE) were kind enough to share with us the [complete recordings](#) of the event.
- Working Group member **Raymond Saner** informs of his co-authored publication, "[Making PPPs fit the 2030 Agenda](#)" and a PowerPoint summary of his presentation, "[The Need for High-Quality SDG 17 17.1 Indicator](#)."
- **Lichia Yiu** (Switzerland) co-authored with **Raymond Saner** and others, "[Collective Action on Public Goods for Sustainable Development: Ethics in Action](#)," *Business Ethics and Leadership*, 4 (4), 2020.
- WG members **Ginny Santiago** (Philippines), **Fernando Roxas** (Philippines) and **Al Rosenbloom** (USA) published a case and teaching note with Ivey Publishing, [Cubo Modular Inc.: Managing Demand for Bamboo Houses](#). Cubo Modular is an entrepreneurial company initially founded to produce low-cost, sustainable housing in the Philippines, targeted toward the urban poor using engineered bamboo.
- Our WG member **Shirley Yeung** (Hong Kong) convened SDG, Design Thinking, Entrepreneurial Spirit-related activities with social impacts that expanded the horizon of students from 13+ countries via joining the UNOSSC Entrepreneurial Academy. This year's theme was [Beauty in Mind and Actions](#) and Sport Entrepreneurship. She was also presented a Certificate by the Government of India as a Winner, Brand Transformative Leader, 2021, (the only Winner from Hong Kong).
- Our WG member **Ali Awni** (Egypt), Director, The John D. Gerhart Center for Philanthropy, Civic Engagement & Responsible Business, The School of Business at The American University of Cairo (AUC), is reminding us that we can [register](#) for the upcoming webinar on Inequality and How to Eliminate Structural Barriers for Achieving Equality with Prof. Richard Wilkinson to be held on 31 January at 7 p.m. Cairo time.
- Our friend Shelden Simola published a book review of [When Getting Along Is Not Enough: Reconstructing Race in Our Lives and Relationships](#) by Maureen Walker in *Academy of Management Learning & Education*.
- Our friends from **Business Fights Poverty** are inviting WG members to join their first activity for 2022, a co-created virtual workshop - *Together for 2022* - on [17 January, 1:00 to 5:15pm GMT](#). Registration: <https://businessfightspoverty.org/together-for-2022-register/>

Looking forward to an even more intensive communication and collaboration through which we could jointly contribute to making the year 2022 better for all of us, our stakeholders and the mission we all serve together

With best wishes,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the latest updated **WG membership list**, which includes **228 members from 181 institutions in 62 countries!**

