

Dear Friends,

Hope you are fine and doing well either already enjoying or preparing yourselves for well-deserved vacations.

Here comes our regular **PRME Anti-poverty Working Group Update June 2019** on the activities carried out by our WG, its members, as well as our friends and partners.

6th RME Research Conference, 29 September – 3 October, Jönköping, Sweden

The [6th RME Research Conference](#), which will be held in conjunction with the 7th PRME Regional Chapter DACH Meeting, PRME Regional Nordic Chapter Meeting, and Jönköping University Agenda 2030 Day, has as its theme, "Multi-stakeholder Engagement for Achieving the SDGs and Agenda 2030." As a main global gathering of the PRME community, this event brings together delegates who discuss ideas and explore partnerships to strengthen and expand the impact that responsible management education can and should create for a better world.

Our Working Conference Tracks and Other Engagement at the 6th RMER Conference

As already reported in the WG Update April 2019, our Working Group has developed the following inputs:

- **Two WG Conference Tracks** consisting of (a) Research session on Relevant and Impact-Oriented Research to Support Multi-stakeholder Collaboration for Poverty Alleviation; and (b) Teaching/Learning session on Developing Multi-stakeholder Collaboration Mindsets and Capabilities for Poverty Alleviation and Advancement of the UN 2030 Agenda. The track is **still open for submissions** and WG members are encouraged to send their contributions, which also may be considered for a Special Issue of the *International Journal of Business Ethics*. For more details, please feel free to contact the Track Proponents and Co-chairs: Carole Parkes (carole.parkes@winchester.ac.uk), Al Rosenbloom (right2al@comcast.net) and/or Milenko Gudić (milenko.gudic@gmail.com).
- **WG Anti-Poverty Toolkit Project** will be presented in **two conference panels** on "*Developing an Anti-Poverty Toolkit: Experiences and Lessons Learned*" and "*How to Grow and Sustain the Anti-Poverty Toolkit as a Living Portal for Open Educational Resources*." Our WG member Tay Keong Tan and his students from Radford University (USA) will present in both sessions. As the No. 1 Priority of the WG identified in the 2015 Delphi Survey, these sessions will animate discussion in our Annual **WG Planning Session**.
- **A Cross-WG session**, scheduled for 30 September, will discuss the challenges and opportunities for closer internal, external collaboration and partnership relationships within PRME and beyond.
- Our regular **WG Planning Session**, where the outcomes of the above mentioned WG inputs and the conference as a whole, will be translated into concrete plans for further engagement and activities of our Working Group.

The 6th RME Research Conference in Jönköping continues our WG's role as co-organizer of the previous Responsible Management Education Research conferences in Chur, Switzerland (2014), Cairo, Egypt (2015), Krems, Austria (2016), Curitiba, Brazil (2017) and Cologne, Germany (2018).

WG Sponsored International Student Essay Competition

For the 6th time in a row, our WG is sponsoring the [International Student Essay Competition](#)

organized by our WG member **Anastasiya Marcheva** from the D.A. Tsenov Academy of Economics in Svishtov, Bulgaria. This year's theme is "*Student experience and opportunities for engagement in multi-stakeholder partnerships to achieve sustainable development goal*," which also is the 6th RMER's theme. Faculty members are encouraged to have their students write essays and contribute to competition.

News from our Members and Partners

- Our member **Martin Burt** (Paraguay) informs of the success of the [2019 Cerrito Forum: Innovation for Poverty Elimination](#), which was held on 22-23 May in Benjamin Aceval, Paraguay. The event helped identify new *Poverty Stoplight* partners from Ecuador, Mexico, and India, who are committed to finding new ways to measure poverty and to have the poor measure their own poverty through customized ways to overcome their deprivations.
- **Ted London** and **Urs Jaeger**, our WG members from the US and Nicaragua, have co-authored an article, [Co-creating with the Base of the Pyramid](#), published in the *Stanford Social Innovation Review* (Summer, 2019).
- Our WG members, **Geri Mason** and **Al Rosenbloom** (USA), are finalizing their chapter on "Poverty and Responsible Management Education," to be published in the *SAGE Handbook of Responsible Management Education and Learning in 2020*, co-edited by our WG member **Carole Parkes** (UK).
- Our WG members **Gerard** and **Christine Farias** (USA) informed that their paper on "*Strategy for True Sustainability*" was accepted for the [AOM Specialized Conference: Responsible Leadership in Rising Economies](#) taking place 23-25 October 2019 in Bled, Slovenia.
- Our WG member **Ruth Wolf** (Israel) was interviewed by the *Jerusalem Post* as one of the national experts and pioneers in sustainability-related areas. In the article, she mentions the activities of our WG, including those related to the RMER events.
- Our WG member **Monica Thiel** (USA, China) submitted a research study entitled, "A Sustainable Hunan Province Technology Transfer to Realize the Belt-Road Initiative (BRI)". The proposal aims at promoting Hunan province as a global connecting compass for People Centric Sustainability in BRI. Monica and her colleagues would like to **expand the research team** by including our WG members from BRI countries interested in technology transfer through better collaboration of research and teaching activities among government, academic, and enterprise entities. If you are interested in this research collaboration, please contact Monica Thiel at: mt9872@outlook.com
- Our friend **Mary Gentile** asked to disseminate the **Call for Proposals** for the [Giving Voice to Values Book Series](#) with Greenleaf Publishing (Routledge). Proposals are invited for concise (average 50,000 words, but shorter will be considered) business education and professional development books geared to the undergraduate, MBA and executive education markets, as well as practitioners. Books may be focused upon a functional area (e.g., accounting ethics); an industry (e.g., ethics in the financial sector); a regional area (e.g., practical ethics in India); or some combination of the above. For more information, please contact Mary Gentile at: gentilem@darden/virginia.edu
- Our Friend **Lisinka Ulatowska**, Coordinator of the Commons Cluster of the UN NGO Major Group, is sharing a newly released video "[The Heart of the Matter: A Systems Approach to Achieving the Sustainable Development Goals](#)," In which **Fritjof Capra**, a world-renowned physicist, systems theorist, educator and author, shows how our global problems are systemic problems — all interconnected and interdependent — and that the SDGs, therefore, must also be seen as systemically interconnected.

With best wishes for your well-deserved vacations and beyond,

Al Rosenbloom and Milenko Gudić

P.S. Attached please find the updated WG membership list that includes **205** members from **165** institutions in **60** countries!